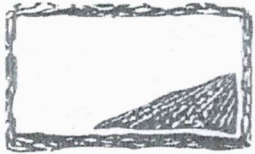


SAN DIEGO COUNTY



Flower & Plant
Representing Professional
Growers, Shippers
and Suppliers
ASSOCIATION

**2014-2015
Officers and
Board of Directors**

President:
Russell Fritz
Grow Master

1st Vice President:
Eric Anderson
Anderson's Seed Co.

2nd Vice President:
Heather Hydoski
Armstrong Growers

Treasurer:
Bill Kovach
Specimen House, Inc.

Secretary:
Susan MacFarland
Valley View Nursery

Board of Directors:

Jack Reid
Poppelmann Plastics

Steve Bagby
Zenith Insurance

Mercedes Medina
Premier Tech Horticulture

Juan Carlos Aguilar
Dramm & Echter, Inc.

Administrative Assistant:

Jan Berry

April 13, 2015

Ms. Felicia Marcus, Chair
State Water Resources Control Board
1001 I Street
Sacramento, CA 95814

Via e-mail to

Subject: Mandatory Conservation Proposed Regulatory Framework

Dear Chair Marcus:

It has been brought to our attention that agricultural water use in San Diego County is under consideration to be designated as an urban use under your proposed Mandatory Conservation Proposed Regulatory Framework. We respectfully request that our local water districts be given the latitude to remove their agricultural water use from their overall use calculation when implementing the proposed use restrictions.

We are basing our request on the fact that Governor Brown has made it clear on several occasions that his immediate target for water savings is excessive urban irrigation. At his announcement launching his Executive Order and in press briefings since that time he has repeatedly mentioned that agricultural water is not the objective.

The members of the San Diego County Flower & Plant Association are well aware that they are not immune to drought impacts and will have to continue investing in the latest irrigation technology. It is also known that the San Diego County Water Authority will likely administer water use reductions to production agriculture later this month and our members will have to make do with less. Again, our request is that our members be recognized as members of the Californian farm community and treated as such.

Sincerely,

Russell Fritz
President

San Diego County Flower & Plant Association

1205 Aviara Parkway, Carlsbad, CA 92011
(760) 431-2572 Ext. 101 FAX: (760) 431-8834
info@flowerandplant.org - www.flowerandplant.org