Board Meeting 7-19-16--Item 7 California-American Water Company Deadline: 7/13/16 by 5:00pm

July 13, 2016

RECEIVE 7-13-16 SWRCB Clerk

Felicia Marcus, Chair Tom Howard, Executive Director State Water Resources Control Board 1001 | Street Sacramento, CA 95814

Matthew Quint Division of Water Rights State Water Resources Control Board P.O. Box 2000 Sacramento, CA 95812

Dear Ms. Marcus, Mr. Howard and Mr. Quint:

As a resident of the Monterey Peninsula, and as a Board Member of the Monterey County Hospitality Association, and as a person who makes her living in the Hospitality Industry, providing marketing opportunities to this area, my success, and my clients success are directly related to a healthy economy in the tourism industry.

Both residents and hospitality businesses alike, have made aggressive changes in how we do business and live, in order to consume and use less water, reducing our usage by 50% from previous years. We are dedicated to sustainability and conservation. We cannot cut back further without putting up the "closed for business" sign to those who seek to come and enjoy our community. This "closed for business" posture has domino effects. Services will be effected, with fewer tax dollars, we will have to cut fire/police/ambulance. Roads will be neglected, and unemployment will increase.

I urge you to approve the recommendation and the position outlined by the Coalition of Peninsula Businesses. Please delete paragraph #2 of the Preliminary Staff Recommendations, which proposes to limit any change in zoning or use to the lesser of usage for the 5 year period (2008/9 thru 2012/13) or the MPRWMD fixture allocation. I agree that there should be no new connections but to arbitrarily restrict uses of existing legal and authorized connections that will improve the community should not be the intent of the State Water Resources Control Board. This would have a devastating effect on our economy and our ability to produce jobs and maintain a sustainable community.

Please approve the amendments to the CDO as originally proposed by the Monterey Community in its application.

Sincerely,

ECLIF

Vicki L. Tackett – Resident Monterey Peninsula DSM – Certified Folder Display Service Board Member and Treasurer for Monterey County Hospitality Association.