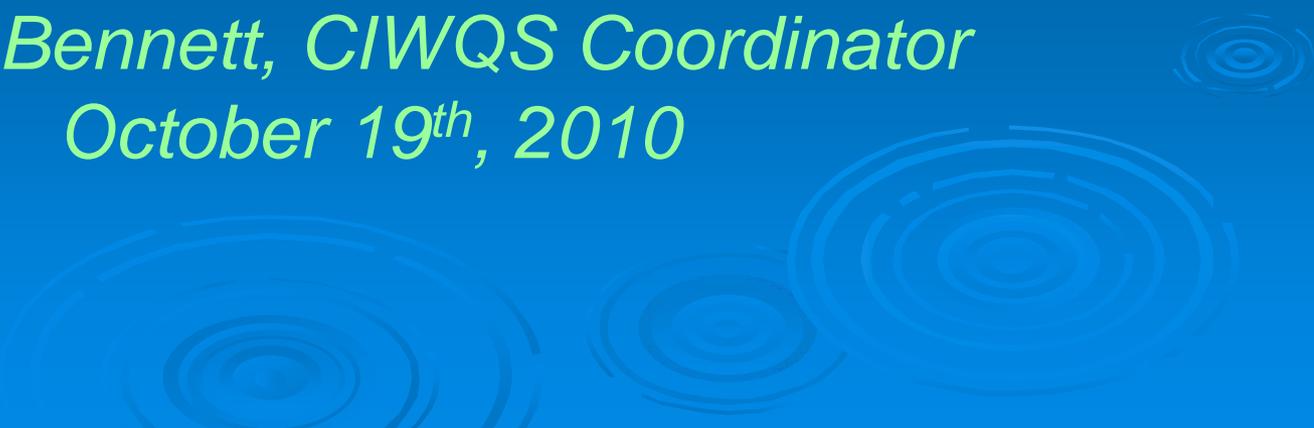


MMP Outreach

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Introduction

- Prompted by Board during November 2009 Enforcement Policy Board item
- Developed cooperatively with the Association for California Water Agencies
- Does not relieve dischargers of any reporting requirements
- MMP Outreach: Three pronged effort to increase communication of self-monitoring reporting requirements to reduce late report MMPs

Effort 1 – Annual Email

- At the beginning of the calendar year, participating NPDES permit holders will be sent an email listing Self-Monitoring Reports (SMRs) that are due during that calendar year
 - Cannot cover report requirements that have not yet been adopted
 - Does not include most reports required by enforcement actions
 - Anticipated to start in January 2011
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Effort 2 – 45 Day Notice

- 45 days prior to an SMR due date, participating NPDES permit holders will be sent an email reminder of the due date
- Anticipated to start in January 2011

Effort 3 – Post-Due Date Reminder

- 21 days after an SMR due date, if the report has not been logged as being received, participating NPDES permit holders will be sent an email notifying them that MMPs will start accruing after the report is 30 days late
- Anticipated to start in September 2011
- Dischargers using electronic self-monitoring reporting (eSMR) can check status of reporting at anytime.

Which Permit Holders Participate and How?

- Individual NPDES dischargers and enrollees under general NPDES permits
- Either
 - Submitted a generic email address to associate with the discharger organization
 - The Water Board does not intend to keep track of individuals; it is up to the organization to manage the distribution of the email once it is sent to the generic address provided
 - Form to be posted on the internet
 - Or is participating in Electronic Self-Monitoring Report (eSMR) submittals

Additional Information

- Report expectations and report receipt dates will be tracked in the California Integrated Water Quality System (CIWQS)
- Emails will be automatically sent by CIWQS
- Communication efforts are a courtesy of the Water Boards
- It is the responsibility of the discharger to submit a timely report regardless of whether notification emails are received or not

Comments from ACWA
representative.



Questions ?

