A dramatic landscape featuring a single, lush green tree standing on a small hill in the center. The foreground is a vast field of golden-brown grass. The background shows rolling green hills under a dark, stormy sky with heavy, dark clouds and a bright, glowing light source on the horizon, creating a silhouette effect on the clouds.

Strategy To Optimize Resource Management of Stormwater (STORMS)

Greg Gearheart / Annalisa Kihara
State Water Resources Control Board

- Vision: To shift regulation and management of storm water to provide incentives for multiple-benefit approaches that achieve tangible results for improved water quality and supply.



STORMS - Goals

1. Change the perspective of stormwater as a waste or hazard, and treat it as a valuable water resource;
2. Manage stormwater to preserve watershed processes and achieve desired water quality outcomes;
3. Implement efficient and effective regulatory programs; and
4. Collaborate to solve water quality and pollutant problems with an array of regulatory and non-regulatory approaches.

STORMS - Actions

1. Support Stormwater Capture and Use
2. Encourage Stakeholder Collaboration
3. Promote the Monetary Value of Stormwater
4. Establish Permit Pathways to Assess Stormwater Programs and to Meet Water Quality Requirements
5. Identify Post-Construction Requirements for Watershed Health



STORMS – Actions (cont.)

- 6. Establish Financially Sustainable Stormwater Programs**
- 7. Improve State Board Oversight of Stormwater Programs**
- 8. Align Water Quality Planning Efforts with Stormwater Program Implementation**
- 9. Support Source Control and Pollution Prevention**



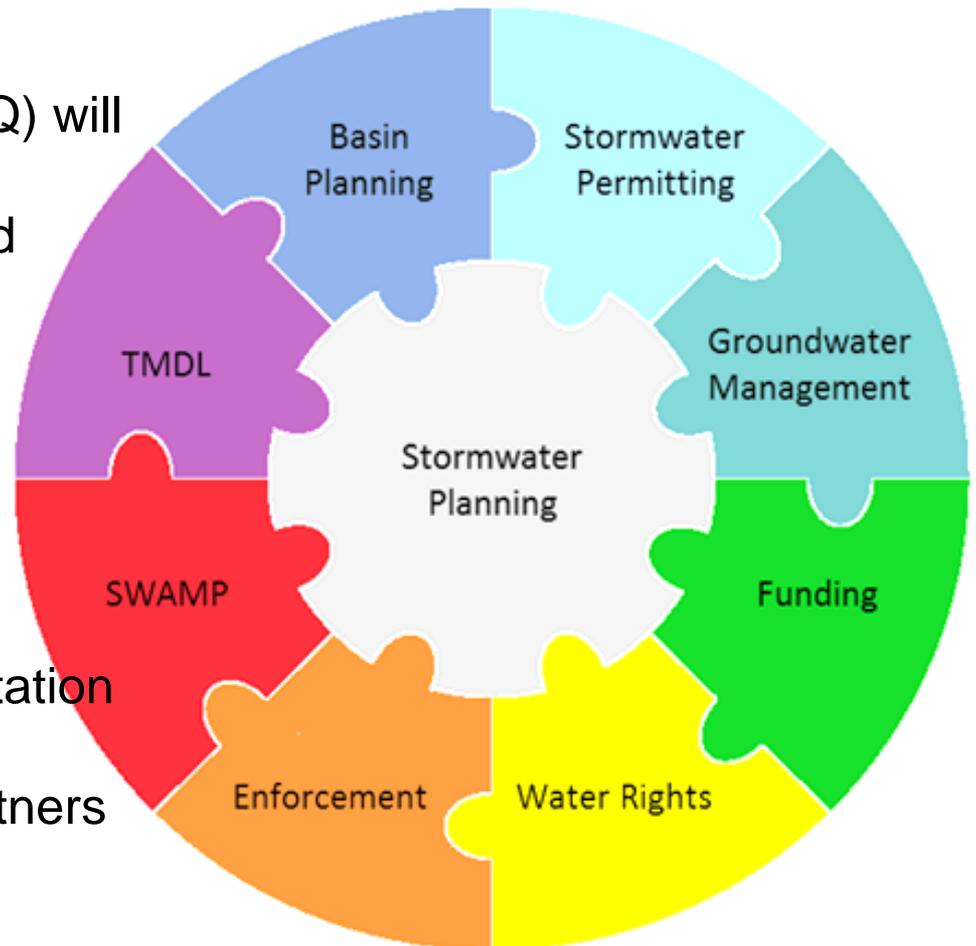
Storm Water Strategy Partners

WATER BOARD

- Stormwater Planning Unit (DWQ) will lead
- Other related State Water Board programs
- Regional Water Board staff

OTHERS

- Contractors supported through project contract funding
- Stormwater Strategy Implementation Committee (proposed)
- Regional Pilot Projects and Partners



Implementation Strategy Phases

PHASE I PROJECTS

- Will be initiated immediately
- Deliverables and project completion targeted within 4 years

PHASE II PROJECTS

- Scope and priority will be influenced by lessons learned from Phase I
- Targeted for completion within 8 years of initiating the program

PHASE III PROJECTS

- Targeted for completion within 12 years of initiation the program

Next Steps

- **Continue Developing Strategy**
 - Refine and Solidify Strategic Actions / Projects
 - Governance
- **State Board Meeting: December 15, 2015**
 - Present the Strategy
 - Adopt Resolution
- **Communication Plan:**
 - Active reports on progress at regular intervals
 - Online reporting and “comment” forum constantly