



Lisa Wilson, Environmental Scientist Irrigated Lands Regulatory Program

Topics

- Coalition Participation
- Using Geographic Information Systems (GIS)
- Grower Outreach & Compliance



Grower Participation

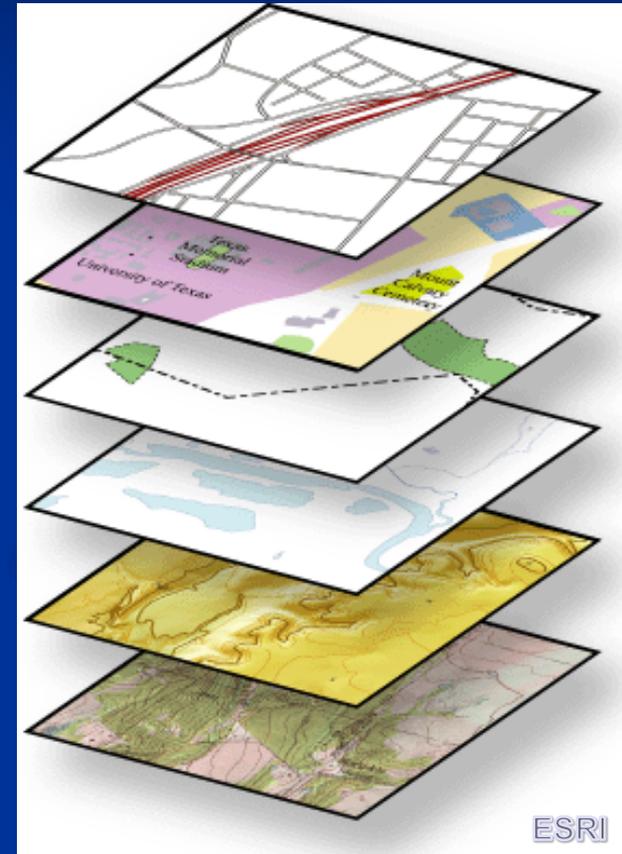
- Pre-General Order Participation
 - 2,225 growers
 - 535,653 enrolled acres
- General Order Approved in December 2012

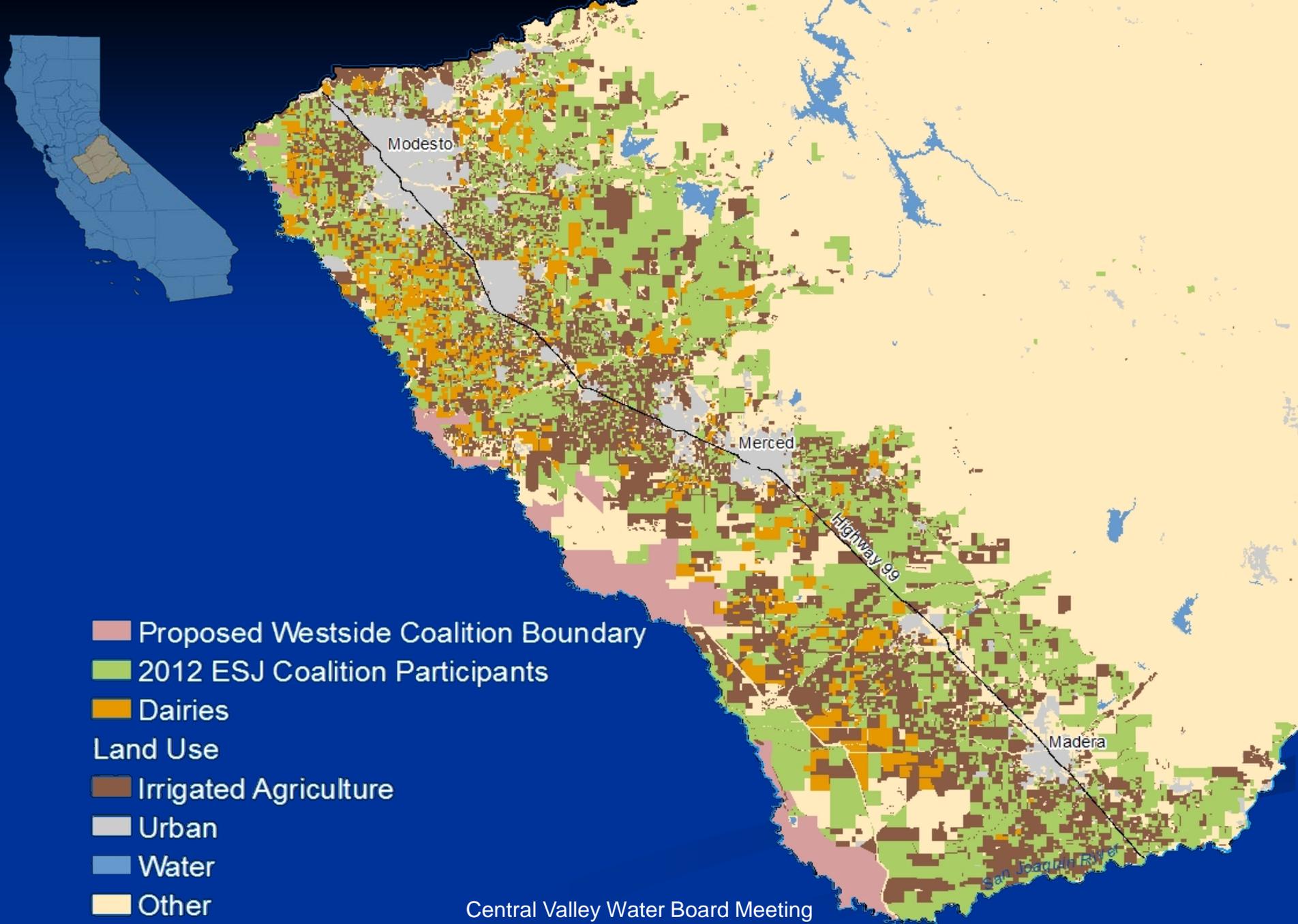


Using GIS for Outreach

- Public Data
 - Land Use – Farmland Mapping and Monitoring Program (FMMP)
 - County Assessors

- Water Board Data
 - Dairy-Permitted Lands
 - Coalition Participant Lists





- Proposed Westside Coalition Boundary
- 2012 ESJ Coalition Participants
- Dairies
- Land Use**
- Irrigated Agriculture
- Urban
- Water
- Other

Central Valley Water Board Meeting
31 May 2013

East San Joaquin Letter Mail Out

- Water Board Mail Out
 - 5,351 letters
 - 302,913 acres
- Total Response by May 13 Deadline
 - 2,829 landowners (53%)
 - 158,732 acres (52%)
- New Enrollment
 - 2,142 land owners (40%)
 - 123,422 acres (41%)



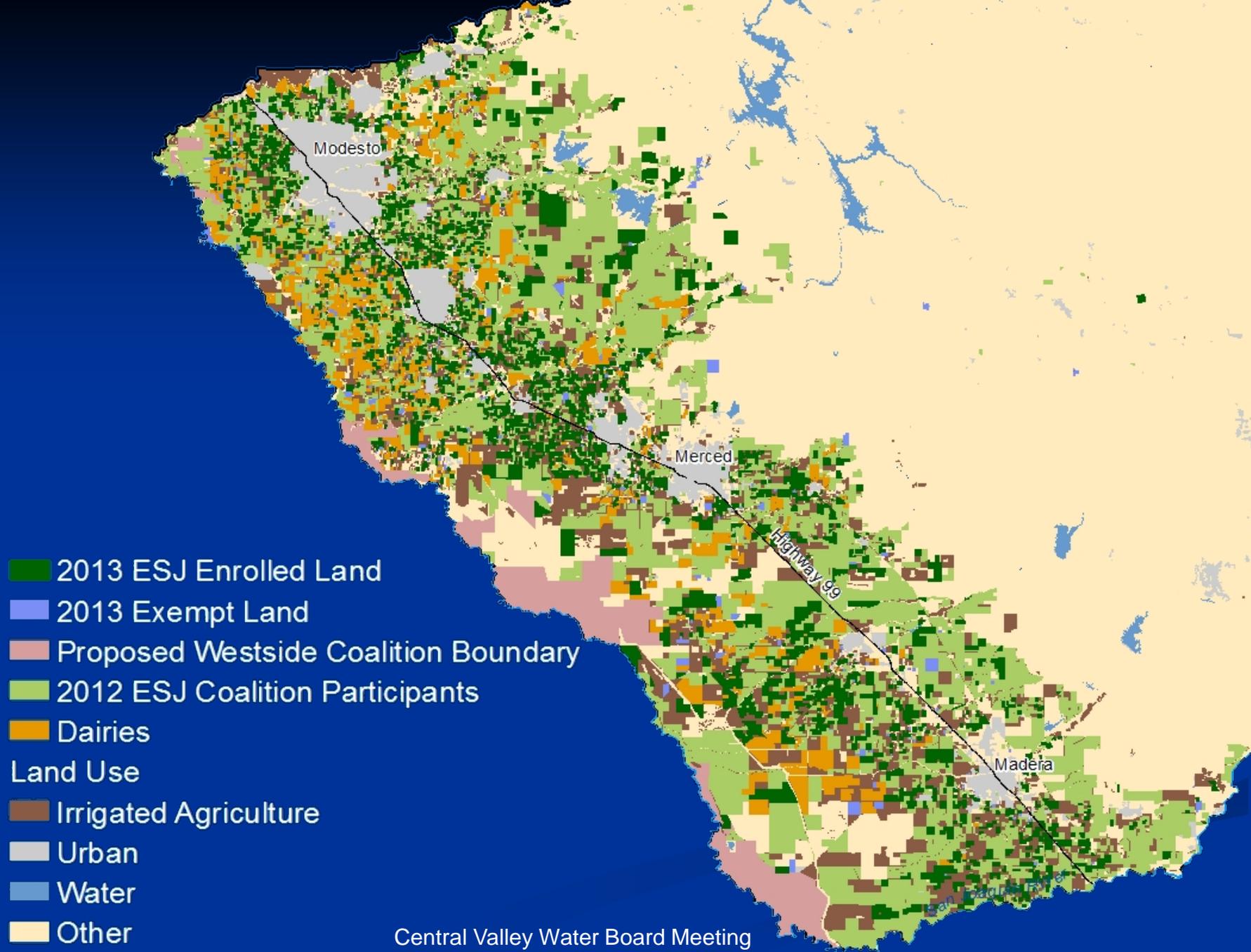
Response Breakdown

Landowner Response	Landowners	Irrigated Acres
New Enrollment	2,142	123,422
Plan to Enroll, Requesting Coalition Information	99	4,840
Enrolled Prior, Property Information Updated	121	13,227
Otherwise Permitted, Do Not Require Coverage, or Do Not Own	467	17,243

Other Outreach

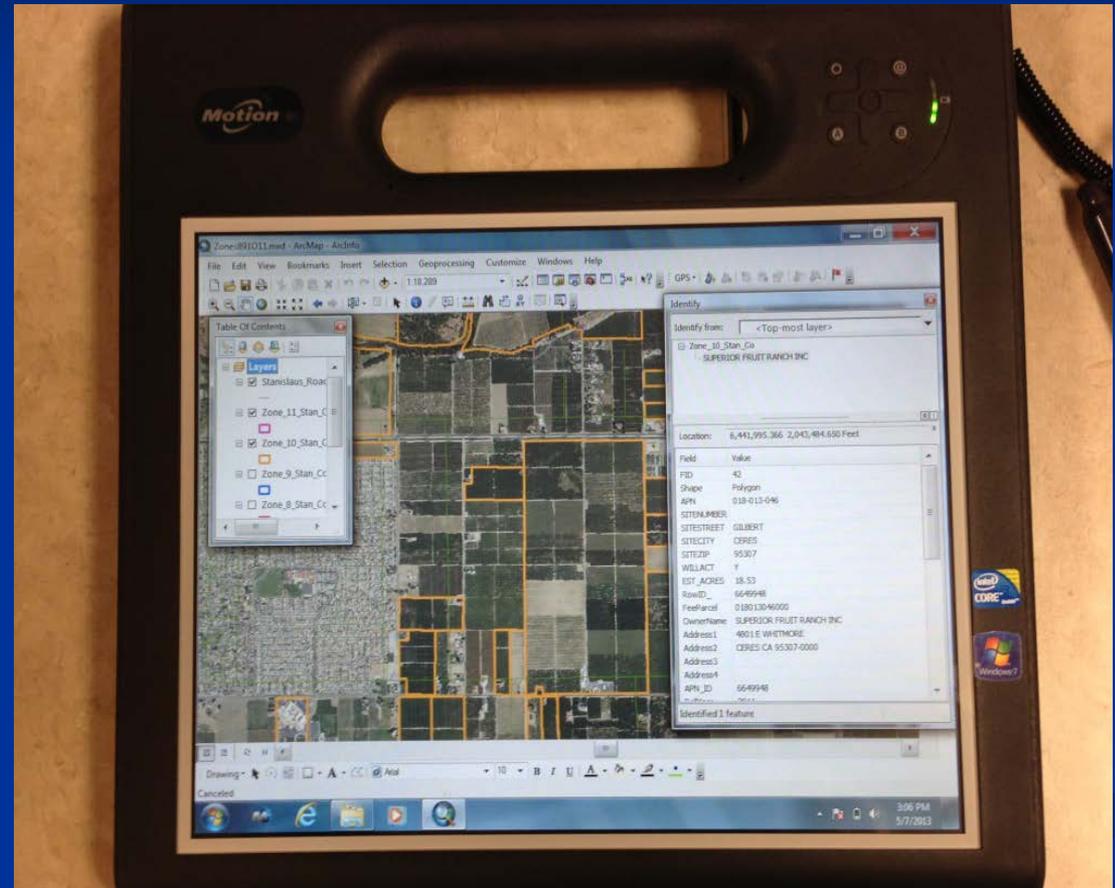
- Coalition Outreach
- Local Newspapers
- Farm Bureau



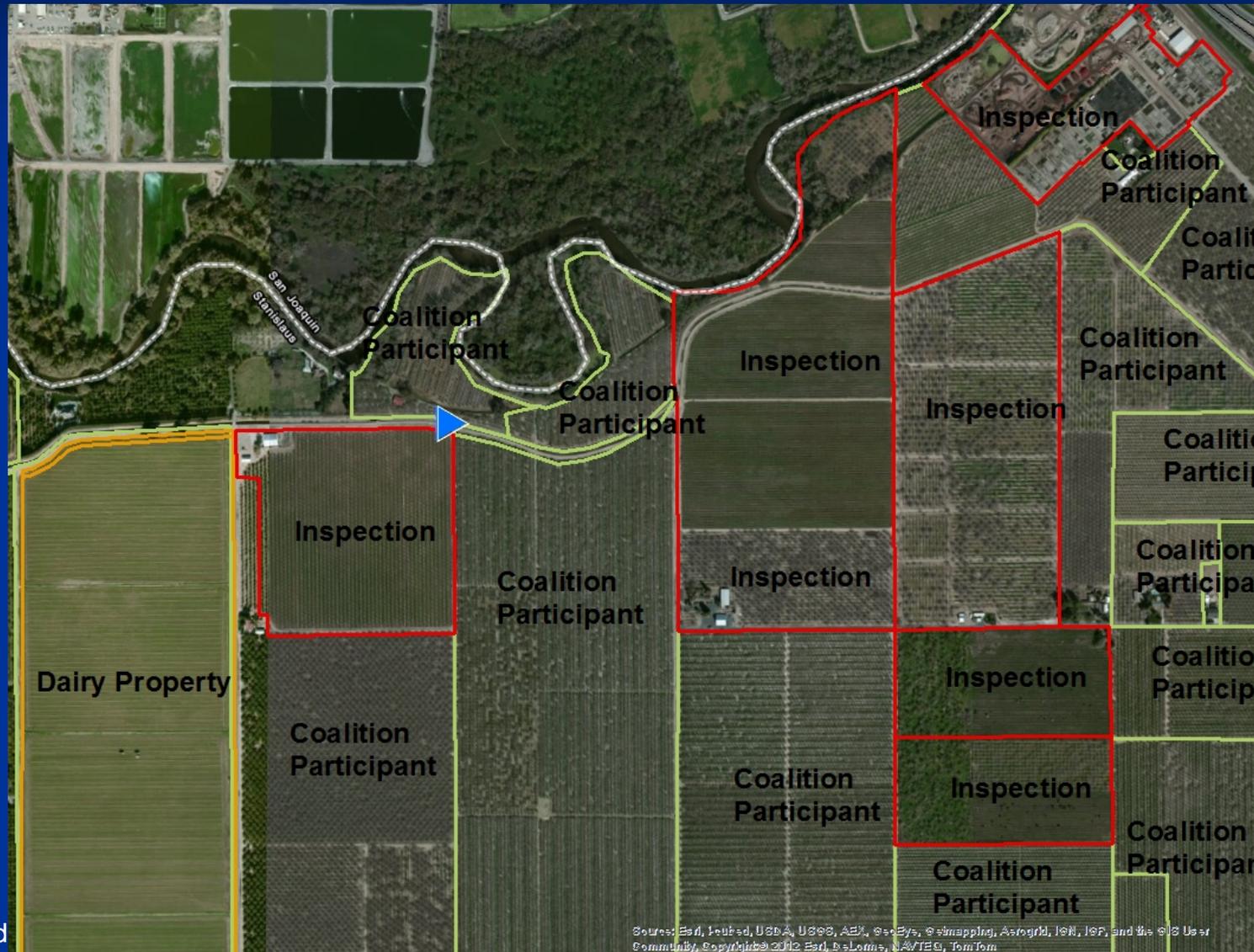


Field Inspections

- Field Tablet
 - Saves time
 - Paperless



Field Inspections (cont.)



Next Steps

- Inspect parcels of non-responding landowners
- Orders
- Administrative Civil Liabilities



Lessons Learned

- Coordination with Coalition is key
- Using new technology pays
- Many challenges ahead



Next Steps

- Work with Ag Groups on Template Revisions
 - Provide Opportunity for Public Review
- Work with Coalition on GAR
- Continue to Engage w/Stakeholders
- Ensure non-Members get regulatory coverage/ take enforcement action

Questions ?

