California Nonpoint Source Conference 2008
Integrated Watershed Management: Reducing Nonpoint Source Pollution
May 5-7, 2008, San Diego, California

The California Waterboards, U.S. Environmental Protection Agency, California Coastal Commission, cumulatively referred to as "Hosts", are seeking both Partners and Sponsors for the Fourth California Nonpoint Source (NPS) Conference, Integrated Watershed Management: Reducing Nonpoint Source Pollution, scheduled for May 5-7, 2008 in San Diego, CA. Partners will work closely with the Conference Planning Committee to assist with conference planning, publicity, and execution. Sponsors will contribute monetary or resource donations. By engaging partners and sponsors representing diverse stakeholders, we hope to offer an event that encourages and provides the transfer of practical information related to sustainable planning, implementation, and monitoring of NPS issues.

The Conference will showcase successful integrated watershed management approaches to address NPS pollution. The Conference will have three main tracks, reflecting the three focuses of efforts to address NPS pollution: 1) Planning; 2) Implementation; and 3) Monitoring. This Conference will be aimed at showcasing how sustainability and an integrated holistic watershed perspective can be incorporated into nonpoint source problem solving, through local, regional, and global efforts. Examples of such planning, techniques, and implementation will be taken from State and Federal funded projects (e.g., Section 319(h), Propositions 13, 40, and 50).

More than 250 participants are expected to attend. The event will offer an opportunity to examine and learn from NPS pollution control projects throughout the State. It will promote technology transfer by examining on-the-ground examples throughout the State related to agriculture, forestry, urban development, marinas and boating, hydro-modification and habitat alteration, abandoned mines, and other land use activities that affect water quality.

The conference provides a great opportunity to promote your organization! Sponsors and Partners will gain recognition for contributions, publicity, and access to participants to promote their organization, while supporting efforts to address water quality problems. Sponsors who align themselves with sustainability and water quality are strongly encouraged to apply.

Roles of Partner Organizations

The Hosts of the conference are seeking Partners, as they recognize the need to have Partners actively involved in conference planning and execution. Partners play an important role in ensuring that the event is designed to meet the needs of diverse stakeholders working on NPS issues. Our intent is to work with Partners to include discussion topics and speakers of the highest interest and relevance.

Partners will bring their experience to the Conference by:

1. Providing input/ feedback to the Conference Planning Committee;
2. Assisting with solicitation and selection of agenda topics & speakers;
3. Serving as facilitators or moderators for plenary sessions; and
4. Distributing information/ publicity about the Conference to their constituency, including registration, speaker solicitation, etc.

Roles of Sponsor Organizations

We are also seeking Sponsors to assist in providing food, drinks, printing, or other resources required to make this event successful. Sponsors will be provided the opportunity to promote products and services to participants. Sponsors play an important role, by displacing some of the large financial responsibility and allowing for a stronger focus on the technological aspects of the Conference.

Roles of Sponsors:

1. Provide financial contributions in direct support of the event, including the opportunity to sponsor a specific event (e.g., reception, meal, etc.);
2. Provide in-kind services to support the event (e.g., printing); and
3. Provide materials/ products for participants (e.g., tote bags, reusable water bottles, etc).

Our goal is to promote a sustainable conference. Please keep this in mind as you select materials or products to donate.

Benefits for Partner and Sponsor Organizations

Partners and Sponsors will be:

1. Recognized on the Conference website and Conference materials;
2. Acknowledged at the event; and
3. Provided the ability to showcase their organization.

How to Apply to Become a Partner or Sponsor:

If your organization is interested in becoming either a Partner or Sponsor, visit our website at http://www.waterboards.ca.gov/nps/spring2008.html and complete the short application form. Submit the completed form by email to lschmitz@waterboards.ca.gov or by fax to (916) 341-5707. You can also request the form by calling Ms. Lori Schmitz at (916) 341-5903.

For more information on the conference, please contact:

Name	Organization	Phone	Email
Ms. Julé Rizzardo	State Water Board	(916) 341-5822	jrizzardo@waterboards.ca.gov
Ms. Tina Yin	USEPA	(415) 972-3579	Yin.Christina@epa.gov
Mr. Jack Gregg	Coastal Commission	(415) 904-5246	jgregg@coastal.ca.gov

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Note: Sponsorship or partnership does not imply endorsement by the Conference or any of the Sponsor or Partner organizations. The Planning Committee reserves the right to accept or refuse Partnerships/Sponsors. Registration and travel costs will not be waived for Sponsors or Partners attending the conference.