

State of California
Regional Water Quality Control Board San Diego
Region

EXECUTIVE OFFICER SUMMARY REPORT
November 9, 2016

ITEM: 8

SUBJECT: Tentative Resolution Endorsing the San Diego Water Board's 2016 Community Outreach Strategy: *Proactive Public Outreach and Communication* (Draft Outreach Strategy) (Tentative Resolution No. R9-2016-0200). (Deborah Jayne)

PURPOSE: To consider adoption of Tentative Resolution No. R9-2016-0200 that endorses the 2016 Draft Outreach Strategy and directs staff implementation.

RECOMMENDATION: Adopt Tentative Resolution No. R9-2016-0200.

KEY ISSUES: None.

PRACTICAL VISION: Enhanced public outreach is the central goal of Chapter 4 of the Practical Vision, *Proactive Public Outreach and Communication*. The Draft Outreach Strategy specifies the methods by which enhanced public outreach will be achieved by the San Diego Water Board.

DISCUSSION: On October 12, 2016 staff presented the Draft Outreach Strategy to the Board for discussion and agreed to return in November with a revised draft incorporating the Board's comments and a tentative Resolution endorsing the Outreach Strategy for the Board's consideration. Although each of the attending Board members offered comments, the comments did not result in changes to the Draft Outreach Strategy. Therefore, with the exception of formatting (e.g., endnotes, hyperlinks, etc.), the November Draft of the Outreach Strategy, Supporting Document 2, remains substantively unchanged from the October draft previously reviewed.

LEGAL CONCERNS: None.

SUPPORTING DOCUMENTS: 1. Tentative Resolution No. R9-2016-0200
2. 2016 Community Outreach Strategy (November Draft)

PUBLIC NOTICE: Notice was provided in the Agenda for the November 9, 2016 Board Meeting, which was posted on the San Diego Water Board's website on October 19, 2016. A copy of the Tentative Resolution was posted on the website Agenda page on October 27, 2016.