

WILDCOAST

COSTASALVAJE



2016-2017 WASTE TIRE RECOVERY AND RECYCLING

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PROCESS

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SB 83 → CALIFORNIA MEXICO
BORDER RELATIONS COUNCIL →
REGIONAL SOLID WASTE
WORKING GROUP →
2 PROJECTS SELECTED

WASTE TIRE MITIGATION
PROGRAM SELECTED



GOAL:
COLLECT 100,000 WASTE TIRES →
SHRED →
IDENTIFY RECYCLE/REUSE MARKET

KEY PARTNERS:



PILOT PROJECT

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THANK YOU!

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