



Communication and Outreach



What is it?

An important part of scientific inquiry is the communication of results. SWAMP communicates by sharing the analysis of its monitoring data through reports, presentations and web-based interactive materials. SWAMP monitoring produces data that program scientists evaluate, analyze, and present as information to answer water quality assessment questions.

Why is it important to the State?

SWAMP strives to create and deliver communication products in ways that most effectively provide the information needed by decision makers to manage California's water resources. SWAMP also works to communicate scientific findings to the general public.

Why is it important to me?

All SWAMP programs produce data that program scientists evaluate, analyze, and present as information to answer assessment questions. SWAMP communicates this information in a number of consistent formats designed to effectively reach target audiences. SWAMP produces a newsletter (The Monitor), fact sheets on specific issues, meeting presentations for agencies, partners, and the public, interpretive reports, including the CWA required State 305(b)/303(d) Integrated Report, and water quality assessments on SWAMP's statewide monitoring programs (Bioaccumulation in Sport Fish, Perennial Streams Assessment (PSA), Stream Pollution Trends (SPoT), and the Statewide Toxicity Report).

How will it be used?

SWAMP communicates this information in a number of consistent formats designed to effectively reach target audiences. Types of SWAMP information products include:

- An annual Achievements Report that describes current SWAMP activities and highlights annual accomplishments;
- An annual meeting to disseminate SWAMP information and receive feedback from partner monitoring organizations and stakeholders;
- Interpretive reports providing assessments from key SWAMP programs on important water quality issues;
- State of the State reports on key issues and to fulfill the State's reporting obligations under section §305b of the Clean Water Act;
- A semi-annual newsletter, *The Monitor*, to promote opportunities for coordination and to alert readers to availability of larger SWAMP information products;
- Fact sheets with abbreviated highlights of SWAMP assessments;
- Electronic email updates to alert partners and stakeholders to the availability of recent documents;
- Data submitted to the SWAMP database and made available to the public through CEDEN;
- Data products from the SWAMP database to be used both by external scientists and by agency staff responsible for impaired waterbody (§303d) listings, TMDL programs, stormwater monitoring, waste receiving water monitoring, and other water quality protection programs.