

STATEMENT OF QUALIFICATIONS

Michael Alan Shires, Ph.D.

EDUCATION

- ***Ph.D., Public Policy Analysis, RAND Graduate School of Policy Studies, Distinction in Statistics,*** Santa Monica, CA, 1995.
- ***M. Phil., Policy Analysis, RAND Graduate School of Policy Studies,*** Santa Monica, CA, 1992.
- ***M.B.A., Anderson Graduate School of Management at UCLA, Concentrations in Marketing and Accounting,*** Los Angeles, CA, 1987. Captain and player/coach of Division III rugby team for two successful seasons. Worked half-time to full-time while completing full-time MBA program.
- ***B.A., Economics, Cum Laude, University of California, Los Angeles,*** Los Angeles, CA, 1985. Honors included UCLA Honors College and Catalina Marine Biology Quarter. Competed on intercollegiate water polo team.

OVERVIEW OF WORK EXPERIENCE

Pepperdine School of Public Policy, Malibu, CA

- ***Associate Dean for Strategy and Special Projects,*** 2016 – present
- ***Director of Assessment,*** 2010 – present
- ***Associate Professor of Public Policy,*** 2003 – present (tenure awarded 2006)
- ***Assistant Professor of Public Policy,*** 2000 to 2003

Consultant – Policy Research and Business Services, various locations, 1985 - present

Public Policy Institute of California, Research Fellow, San Francisco, CA, 1995 - 2000

RAND, Doctoral Fellow and Institute on Education and Training Education Fellow, Santa Monica, CA, 1990 - 1995

Wickes Companies, Inc., Senior Tax Accountant, Santa Monica, CA, 1989 to 1990

law.dox, Manager of Strategic Planning and Director of Operations, Los Angeles, CA, 1987 to 1988

Diversified Realty Group, Inc., Accountant/Acting Controller, Los Angeles, CA, 1984 to 1986

FELLOWSHIPS, HONORS, AND AWARDS

- ***Future Candidates Seminar, Leadership Institute*, Arlington, VA, 2014.**
Recruited to attend national program designed to raise up conservative leaders to run for elected office.
- ***FDD Academic Fellow, Foundation for the Defense of Democracy*, Washington, DC, 2013.**
Selected for national honor to participate in intensive program and course on terrorism and the threat it poses to democratic societies, including programming related to terrorists' ideologies, motives, operations and how democracies can fight them. Program included two-week visit to Israel, including exchanges with Israeli and other international academics and national security experts, as well as visits at security facilities, bases and programs across the country.

MICHAEL ALAN SHIRES, Ph.D.**- Page 2 -****PROFESSIONAL AND RESEARCH ACTIVITIES**

- Association for Public Policy Analysis and Management. **Served in a wide range of leadership roles in the national research organization for the field of public policy, including as a member of the governing board.**
- **Aspen Institute**, Outside reviewer for project proposals.
- **California Higher Education Roundtable/RAND**. Advisory Committee for research effort on the Future of Postsecondary Education in California.
- **California Governance Consensus Project**. Participated on several panels on state/local finance, K-12 education and postsecondary education.
- **California Higher Education Policy Center**. Participated on several panels addressing various topics in higher education including enrollment projections, financial aid and student need, the future of public higher education in California.
- **California Center for Jobs and the Economy-Research Advisory Council**. Serve as technical expert on California economic issues.
- **City of Oakland Economic Advisory Council**. Serve on advisory body providing the City of Oakland with assistance and planning for economic contingencies and issues.
- **City of Simi Valley Citizens' Election Advisory Commission**. Serve as commissioner on city commission charged with enforcing election laws in local elections.
- **Georgetown University Press**. Peer-reviewed manuscript for recently released book on special district governance and tax incidence in the United States.
- **Hawaii International Conference on System Science**, Serve as outside expert reviewer for peer-reviewed conference papers.
- **Informing Science and IT Education 2004 Conference**, Served as outside expert reviewer for peer-reviewed conference papers.
- National Institute for Public Finance. Member of the board of trustees for **national educational nonprofit affiliated with the National Association of State Treasurers which provides detailed workplace-oriented training for the staffs of the nation's state treasurers' offices. Also serve as the academic director of the Public Finance track within the institute.**
- **National Tax Journal**. Peer-reviewed manuscript for articles on local government finance.
- Network of Schools of Public Policy, Affairs, and Administration. Elected member of the governing board for **national association for schools in the fields of public policy, public affairs and public administration.**
- **Postsecondary Subgroup of the Facilities and Finance Working Group of the California Legislature's Joint Committee to Develop a Master Plan for Education—Kindergarten Through University**. Member of advisory working group for decennial legislative review of the California Master Plan for Higher Education.
- **Public Policy Institute of California**. First hire at nonpartisan thinktank committed to California state and local policy issues. Assisted in design of most procedures and strategies within the institution. Chair of the Computer Advisory Committee, numerous recruiting committees, and Selection and Review Committees for the PPIC Extramural Research Program.

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- **RAND Graduate School Advisory Board.** Representative to joint student/faculty/staff advisory committee that included elite academics (and two Nobel Laureates).
- **RAND Graduate Students Organization.** Class representative on student governing body.
- **San Fernando Valley Council of Governments, *Transportation Advisory Committee member*,** Los Angeles, CA. Serve as advisor to regional council of governments on transportation and economic development issues.
- **Simi Valley Unified School District, *School Site Councilmember*,** Simi Valley, CA. Served term as elected representative on advisory board for local public school regarding spending and revenue prioritization for Wood Ranch Elementary School.

AREAS OF RESEARCH EXPERTISE

- *Strategic planning, assessment, and implementation*
- *Economic development and opportunity*
- *Leadership and ethics in public initiatives and institutions*
- *Postsecondary governance, access, finance, and processes*
- *Local and regional community and economic development issues*
- *State, regional and local government finance and governance*
- *K-12 education finance, governance, structure, and accountability*
- *Modeling complex fiscal and production processes in public policy*
- *Accountability and technology in government policy*

SELECTED PUBLICATIONS

The Implications of Agricultural Water for the Central Valley, Policy analysis of economic impacts of water policies on Fresno and Kings Counties, CA, June 2017

The Cities Creating the Most High-wage Jobs, 2017, (co-authored), *Forbes.com* and *Newgeography.com*, prepared rankings in national newsmagazine, June 2017

Where Manufacturing Is Thriving in the U.S., (co-authored), *Forbes.com* and *Newgeography.com*, prepared rankings in national newsmagazine, June 2017

The Best Small and Medium-size Cities For Jobs, 2017, (co-authored), *Forbes.com* and *Newgeography.com*, prepared rankings in national newsmagazine, May 2017

Move Over, San Francisco: Dallas Tops Our List of the Best Cities for Jobs, 2017, (co-authored), *Forbes.com* and *Newgeography.com*, prepared rankings in national newsmagazine, May 2017

The Economic Impact of the Westlands Water District on the Local and Regional Economy, Economic impact study of largest water district in the United States, August 2016

Northeast San Fernando Valley: Sustainability and Prosperity Strategy, (co-authored) Monograph strategy prepared for the Mulholland Institute under contract with the Southern California Association of Governments, May 2016, 145 pp. (website and document at <http://www.northeaststrategy.org>)

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- The Effects of California's Energy Policy on Opportunity in Los Angeles County***, report prepared for the Valley Industry and Commerce Association, July 2014
- An Analysis of Split Roll Property Tax Rolls Issues and Impacts***, (coauthored), Economic analysis of impacts of proposed revision to California property tax system, Davenport Institute study at Pepperdine University, March 2012
- An Updated Analysis of Statewide and District-level K-12 Education Spending in California: FY 2003-04 to FY 2008-09***, (coauthored), Davenport Institute study at Pepperdine University, January 2011
- An Analysis of K-12 Education Expenditures in California: FY 2003-04 to FY 2008-09***, (coauthored), Davenport Institute study at Pepperdine University, July 2010
- Interstate 5 Corridor Economic Development Plan***, (co-authored), Developed strategic plan for economic development for specific subregion for San Fernando Valley Council of Governments under contract with the Southern California Association of Governments, 2010, 75 pp.
- Interstate-5 Corridor: Economic and Community Development Strategy*** (co-authored), research report prepared for the Mulholland Institute, Los Angeles, CA, 2007, 64 pp.
- Calabasas Performing Arts Center: Feasibility Study Business Model***, (co-authored), Feasibility study and analysis of proposed community performing arts center, 2006, 140 pp.
- Prosperity Tomorrow: San Fernando Valley, Southern California's Region of Opportunity***, research report prepared for the Mulholland Institute, Los Angeles, CA, 2004, 35 pp.
- Our Future Neighborhoods: Housing and Urban Villages in the San Fernando Valley***, research report prepared for the Economic Alliance of the San Fernando Valley, Los Angeles, CA, 2003
- Expanding Citizen Access and Public Official Accountability through Knowledge Creation Technology: One Recent Development in e-Democracy***, (coauthored), *Proceedings of the Thirty-Sixth Annual Hawaii International Conference on System Sciences (CD/ROM)*, January 6-9, 2003, Computer Society Press, 2003, 10 pp.
- The Development of Counties as Municipal Governments: A Case Study of Los Angeles County in the 21st Century***, (coauthored), *Urban Affairs Review*, March 2002, 37: 575-591
- Using Finance to Meet State Goals in the Master Plan for Education***, (coauthored), Report to the Joint Committee to Develop A Master Plan for California—Kindergarten through University from the Postsecondary Education Working Group of the Facilities and Finance Working Group, Sacramento, CA, February 2002
- Alternative Approaches to Funding Higher Education in California***, Working paper for the Joint Committee to Develop a Master Plan for California—Kindergarten through University, Sacramento, CA, April 2001
- Risky Business: Los Angeles County's Role in Providing Local Services***, (coauthored) Public Policy Institute of California, San Francisco, CA, 2000
- Patterns in California Government Revenues Since Proposition 13***, Public Policy Institute of California, San Francisco, CA, 1999
- Has Proposition 13 Delivered? The Changing Tax Burden in California***, (coauthored) Public Policy Institute of California, San Francisco, CA, 1998
- A Review of Local Government Revenue Data***, (coauthored) Public Policy Institute of California Report, San Francisco, CA, 1997
- Projecting California's Fiscal Future***, (coauthored) RAND Report MR-570, Santa Monica, CA, 1995

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The Redesign of Governance in Higher Education, (coauthored) RAND Monograph Report MR-222-IET, Santa Monica, CA, 1993

The Evolution of the European Economy: Implications for Transatlantic Relations, (coauthored) RAND Note N-3432-FF, Santa Monica, CA, 1991

The Fairness Debate in U.S.-Japan Economic Relations, (coauthored) RAND Report for the Center for U.S.-Japan Relations, RAND Report R-4100-CSUJR, Santa Monica, CA, 1991

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SELECTED CONSULTING EXPERIENCE**Policy Analysis and Research**

- **Civic Center Group**, Calabasas, CA
Working with consulting firm to develop feasibility studies and recommendations related to the development of a community theater in southern California Community. Performed detailed economic feasibility study of major commercial/residential development in Los Angeles County.
- **Confidential Client**, Ventura County, CA
Prepared detailed economic impact study of proposed school bond for suburban unified school district in California. Analysis included economic and employment impacts.
- **Economic Alliance of the San Fernando Valley**, Los Angeles, CA
Prepared extensive analysis of housing patterns and developments in the San Fernando Valley. Prepared detailed recommendations of specific strategies to enhance the quality of life in the region while developing new housing capacity. Research included detailed quantitative analysis of community and census data, interviews, focus groups, and other qualitative research strategies.
- **Institute for Higher Education Leadership and Policy**, CSU Sacramento, Sacramento, CA
Part of research team developing alternative financing structures for California's Community Colleges—a system that serves the needs of nearly 2 million students annually. The project is a collaborative effort of scholars from many institutions and funded by the Hewlett Foundation.
- **McCarty Companies**, Los Angeles, CA
Collaborated as sub-contractor on detailed initiative to develop an economic development strategy for the I-5 Corridor in Northeast San Fernando Valley under contract with the Southern California Association of Governments. Resulting economic development strategy was presented for adoption by the San Fernando Valley Council of Governments.
- **Mulholland Institute**, Los Angeles, CA
Collaborate on detailed research project generating a vision of opportunities for economic prosperity in the San Fernando Valley. Research includes detailed quantitative analysis of community and census data, interviews, extensive focus groups, and other qualitative research strategies. Project in 2015 and 2016 to find ways to implement the SCAG Sustainable Communities Strategy in communities in the Northeast Valley.
- **Public Policy Institute of California**, San Francisco, CA
Prepared conceptual overview of alternative funding models for California's postsecondary education sector. Analysis entailed preparing comprehensive framework for funding approaches and detailed application to the specific fiscal and governance context of California's postsecondary education sector. Results served as detailed agenda for active working group for the California Legislature.
- **RAND**, Santa Monica, CA
Performed complex policy research on California higher education policy. Responsibilities spanned all aspects of public policy research process, including proposal preparation, research design, data analysis and final report preparation.
- **Carnegie Endowment for International Peace**, Washington, DC
Prepared extensive analysis of world trade patterns from 1950 to 1994. Specific issues addressed in the analysis were levels intra-European Community, intra-Asian and intra-North American trade vis-à-vis trade between the regions.
- **UCLA Extension, Division of Humanities**, Los Angeles, CA
Prepared third-party assessment of program effectiveness for National Endowment for the Humanities grant. Assessment included review of program objectives, quantitative evaluation of primary and secondary data and analysis of qualitative reviews of program by participants and other observers.