

ALISON W. JORDAN
Water Resources Specialist
City of Santa Barbara

PROFESSIONAL EXPERIENCE:

Water Resources Specialist
City of Santa Barbara, Public Works Department

July 1998 to present

- Manages City's Water Conservation Program, which includes implementing the 14 Best Management Practices for water conservation as adopted by the California Urban Water Conservation Council. Implements program with two half-time employees. (See description of program below.)
- Project management for water quality capital projects of the City's Clean Water and Creek Restoration Program. Assists with the implementation of the City's NPDES Storm Water Management Plan.
- Administers City's Recycled Water Program user site coordination, outreach and education.

Water Conservation Specialist
City of Santa Barbara, Public Works Department

May 1990 to June 1998

Manages City's Water Conservation Program, implementing the 14 Best Management Practices for water conservation as adopted by the California Urban Water Conservation Council, which includes:

- Water efficient landscaping education, which includes management of the City public demonstration gardens, conducting landscaping and irrigation workshop and seminars, and developing brochures.
- Conducts water checkups which includes evaluating homes and businesses water use by checking for leaks, irrigation system inspection and scheduling suggestions, and recommendations for improving water efficiency inside and outside.
- Administers youth education program which includes teacher training workshops, development of educational materials, and classroom presentations at City elementary and middle schools,
- Serves on various State and County water conservation committees,
- Administers public information program, which includes developing newsletters, fliers, videos, bill inserts and brochures on water resources, water conservation and recycled water issues.

EDUCATION:

University of California, Santa Barbara

Bachelor of Arts, Environmental Studies, March 1990

PUBLICATIONS:

"Green Gardener Certification Program - Providing Economic Incentives for Landscape Maintenance Professionals to Improve Water Efficiency and Reduce Pollution on Landscape Sites" – published for the AWWA Water Sources Conference, January, 2002

"Monitoring Graywater Use: Three Case Studies in California" – published for AWWA Conserv '99 Conference

"Evolution of Public Information During the Drought and Beyond" and "Implementing and Maintaining a Landscape Water Efficiency Program" – published for AWWA Conserv '93 Conference

"Sustainable Landscaping –Resource Efficient Landscapes for the Central Coast" – coauthored Various articles for industry publications.

PROFESSIONAL MEMBERSHIPS:

American Water Works Association - Water Conservation Division Member since 1995

California Urban Water Conservation Council – Agency Representative since 1991

Horticulture Consortium of Santa Barbara

California Regional Environmental Education Community Network Region 8

Project WET Trainer