

# **Exhibit 3**



**City of Seaside**  
VISION STATEMENT

MUNICIPAL CODE

CONTACT US

OUR COMMUNITY



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MAYOR & CITY COUNCIL

CITY GOALS

DEPARTMENTS

PUBLIC SAFETY

**MISSION STATEMENT**

**VISION STATEMENT**

**CORE VALUES**

**HOME**

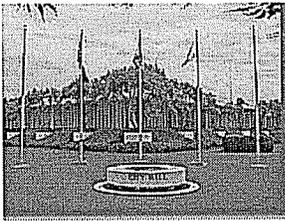
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**Vision Statement**

*By 2010, the City of Seaside will be a prosperous and fiscally sound, family-oriented community with a full range of housing, business, cultural and recreational opportunities in a safe and attractive environment.*

The City's goals reflect the City Council's commitment to fulfilling the City's mission and vision in a way that is consistent with the City's values.

**Core Values**

The City of Seaside values . . .

- Ethical behavior
- Respect
- Honesty and Integrity
- Accountability to each other and the public
- Teamwork
- Initiative and Innovation
- Fiscal responsibility
- Excellent customer service

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