

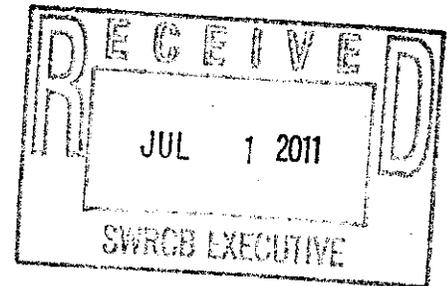
# Jordan

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July 1, 2011

Jeanine Townsend, Clerk of the Board  
STATE WATER RESOURCES CONTROL BOARD  
P.O. Box 100  
Sacramento, CA 95812-0100



Re: Proposed Russian River Frost Regulation

Dear Board Members:

Jordan Vineyard & Winery owns over 1400 acres in Alexander Valley located within the Russian River Watershed and proposed regulatory area. We farm approximately 225 acres of grapes on this property. Frost protection water is critical to our ability to grow and cultivate wine grapes in our area.

We have been proactive in our approach to frost protection and have used alternative methods (wind machines) in the areas of our ranch where the topography would allow for alternative frost protection devices. We have been using both wind machines (since 2005) and water for frost protection (since 1973.) We have also been a participant in the Russian River Watershed Council group discussions as well as a participant in the Sonoma County Frost Ordinance. We believe that the Board's proposal to declare water used for frost protection (regardless of source or existing right) an "unreasonable use" is not an appropriate action to take at this time.

We, along with many other growers in Sonoma and Mendocino Counties, have been working cooperatively to ensure that farming and fishery can co-exist. There have been no serious fish strandings since 2008 - this is not an emergency situation.

We encourage the Board to take some time to further review the characteristics of our watershed, pay attention to our grower efforts and to work with us in developing a plan to protect our farming interests as well as our local fishery.

Sincerely,

John Jordan

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