

STATE WATER RESOURCES CONTROL BOARD  
RESOLUTION NO. 2003 - 0013

AUTHORIZATION FOR THE EXECUTIVE DIRECTOR OR DESIGNEE TO ACCEPT, NEGOTIATE AMEND, EXECUTE, OR TERMINATE A CONTRACT OF \$5 MILLION OR LESS WITH "TEAM ROGERS AND ASSOCIATES" USING MONEY FROM THE CLEANUP AND ABATEMENT ACCOUNT TO FUND A TWO-YEAR STORM WATER MEDIA AND EDUCATION CAMPAIGN IN LOS ANGELES COUNTY.

WHEREAS:

1. Polluted runoff is one of the nation's most prominent environmental protection issues, and is the chief source of coastal and surface water pollution in California.
2. The Los Angeles area faces the largest concentration of such pollution, which has led to significant bacterial contamination in nearby streams and coastal waters in Southern California and closures of nearby beaches.
3. The State Water Resources Control Board (SWRCB) believes a key element in combating the problem is to involve and educate every Los Angeles area resident in the fight to keep trash, pesticides, fertilizers and other pollutants out of the storm drains, including outreach to diverse populations.
4. The SWRCB in August 2002 authorized the expenditure of \$5 million from the Cleanup and Abatement Account to fund a storm water outreach campaign.
5. The SWRCB wishes to delegate authority to the Executive Director or designee to accept, negotiate, amend, execute, or terminate a contract of up to \$5 million with "Team Rogers and Associates" using money from the cleanup and abatement account to fund a two-year storm water media and education campaign in Los Angeles County.

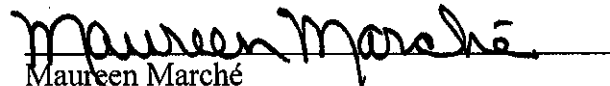
THEREFORE BE IT RESOLVED:

1. That the SWRCB authorizes the Executive Director or designee to accept, negotiate, amend, execute, or terminate this contract on behalf of the State Board or any of its Regional Boards, and to perform all acts and do all things necessary, convenient, and legal to implement this contract.
2. That the Executive Director or designee is directed in exercising the authority vested in them by this resolution, without restricting the authority specified, to bring to the attention of the Board Members at workshop or by other appropriate communication any matters that are of a unique, controversial, or unusual nature or that appear to depart from the policies of the SWRCB.

3. That except as otherwise specifically provided by the SWRCB, the Executive Director or designee shall be the duly authorized representative of the SWRCB for the purpose of making a final determination of any dispute arising under or relating to the performance of any authorized work to which the SWRCB is a party.
4. That except as otherwise specifically provided by the SWRCB, for the purposes of this resolution, the Executive Director's designee will be the Board's Education Manager.
5. That this contract shall remain in full force and effect until the outreach campaign is completed in two years, or is modified or revoked by the SWRCB.

#### CERTIFICATION

The undersigned, Clerk to the Board, does hereby certify that the foregoing is a full, true, and correct copy of a resolution duly and regularly adopted at a meeting of the State Water Resources Control Board held on February 19, 2003.

  
Maureen Marché  
Clerk to the Board