Kevin E. Kelley

General Manager, Imperial Irrigation District

Kevin Kelley is a native of Brawley, California and a lifelong resident of the Imperial Valley. A 1984 graduate of the University of Southern California, where he majored in communications arts and sciences, Kelley’s background in media consulting, marketing communications and public affairs is wide-ranging and extensive.

He is the former editor and publisher of Valley Grower magazine, an agricultural trade publication that was acquired by the Imperial Valley Press in 2003. As a freelance writer, his work has appeared in most major metropolitan newspapers in the West. From 2005-2006, he served as editorial page editor of the Imperial Valley Press.

Recruited to the Imperial Irrigation District in June 2006 to lead IID’s public affairs and communications efforts, Kelley was named general manager in May 2011.