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**Date:** 10/5/2010 1:49 PM  
**Subject:** Draft Discharge Permit

To: Central Valley Regional Water Quality Control Board

I am writing to express my extreme concern and opposition to the draft Discharge Permit relating to the Sacramento region. This draft document recommends that the Sacramento region pay up to \$2 billion for additional treatment processes at the wastewater treatment facility. Such a move strains credulity given the extreme economic stress this region is currently experiencing. These additional costs would be devastating on local businesses and residents.

Our company operates in all or parts of eight (8) counties in the Sacramento and Modesto regions. We employ nearly 500 individuals and we provide very competitive package of pay and benefits to those employees. Given the current economic conditions, we are watching every penny we spend in an effort to avoid mass layoffs of our workforce. We produce millions of cases of sparkling soft drinks each year and we generate a large amount of wastewater in the process, all in full compliance with current environmental standards. The last thing we need is an additional heavy cost burden soaking up our limited resources. What is particularly troubling about this proposal is that it is based upon inconclusive science that is not fully vetted or compelling enough to make informed regulatory decisions.

Our company is a closely-held, family-owned business that has been in the same family for three generations, dating back to 1927. We have been a concerned and active corporate citizen and we have supported countless community organizations and employed untold thousands of hard working people over the years. This kind of increased cost and regulatory burden severely threatens our ability to continue those endeavors into the future.

I strongly urge you to withdraw your draft Discharge Permit.

Thank you in advance for your attention and consideration of this critically important issue.

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