Supplemental Environmental Project Grant Final Report

Solid Waste Management Division
222 W. Hospitality Ln, 2nd Floor
San Bernardino, CA 92415

Lahontan Regional Water Quality Control Board
Lahontan Region 6
14440 Civic Drive, Suite 200
Victorville, CA 92392

December 1, 2008
California Regional Water Quality Control Board, Lahontan Region
Water Quality Grant Final Report

Background

On October 25, 2004 the California Regional Water Quality Control Board (CRWQCB) settled with Molycorp, Inc. for $1,000,000 for illegal discharges from their Mountain Pass Mining Facility in 1994. The monies from this settlement were set aside for Supplemental Environmental Projects (SEP) that demonstrates a benefit to groundwater and/or surface water quality in the Regional Water Quality Control Board, Lahontan Region. The County of San Bernardino, Board of Supervisors authorized the Department of Public Works, Solid Waste Management Division (SWMD) to apply for the grant in the amount of $172,877 to assist with the implementation of an Illegal Dumping/Litter Abatement Eradication Program. SWMD has partnered with Land Use Services Department Code Enforcement Division (CED) and the WeTip Program to implement and enforce the program. SWMD was required to provide up to $100,000 in matching funds and in-kind services.

The County’s Solid Waste Management Division, is responsible for the operation and management of the County of San Bernardino solid waste disposal, ground water, and stormwater quality for six regional landfills, eight transfer stations and five community collection centers. In addition, the division administers the County’s solid waste handling franchise program and the refuse collection permit program which authorizes and regulates trash collection by private haulers in the unincorporated area. SWMD also has the responsibility of developing and implementing waste diversion programs that will allow the county to meet is AB 939 diversion goals. SWMD encourages recycling and provides educational programs to the public about the proper disposal of waste materials.

The County’s Code Enforcement Division administers programs designed to protect the public's safety, welfare, and property value through enforcement of the San Bernardino County ordinances and State/Federal laws relating to land use, zoning, housing, public nuisances, vehicle abatement, and vegetation/fire hazard abatement. CED coordinates the cleanup of illegal dump sites within the County unincorporated areas which comprises of 18,000 square miles of which 80% of are rural. This makes the unincorporated areas an ideal dumping ground for trash, bulky items and hazardous waste.

WeTip is a national nonprofit organization, staffing tip operators that take anonymous tips from all 50 states including Puerto Rico and the Virgin Islands. For over 33 years, WeTip has taken over 411,000 tips. The hotlines are answered by bilingual tip operators, 24 hours a day, 365 days a year. They are a neutral independent third party organization and they do no investigations on their own. All information is reported to the proper authorities.
The goals of the initiative include but are not limited to creating, implementing and maintaining monitoring programs especially areas near water sources, investigations of complaints of dumping, pollution prevention programs and deterrents, and public awareness programs. Our initiative’s focus is to use options and resources, to curtail the illegal dumping in the rural areas of the high desert and throughout the unincorporated San Bernardino County. The County is dedicated to resource conservation, protecting our water from harmful contaminants and to the improvement of the earth through education, implementation of programs and preservation to make a difference in our communities.

The County and its participating agencies, feel it is important to minimize the impacts of illegal dumping because it has been established that illegal dumping can adversely impact the quality of groundwater and surface water, as well as create blockings of drainage channels that can result in localized flooding. The affects can also be felt downstream with the pollution of local waterways and eventually the ocean. The following is a report that documents the actions taken by the County as per the requirements of the grant.

Publications

The County of San Bernardino, designed a public education outreach campaign to inform the communities in the Lahontan Region, and other regions affected by illegal dumping, that the County had an Illegal Dumping and Litter Abatement Eradication program. A key component of the campaign is this tri-fold brochure that informs the public that illegal dumping can raise property taxes, lower property values, cause public nuisances and can be harmful to residents and the environment we live in. The brochure describes the “5 Point Plan” developed by the County as part of this grant funded initiative to combat illegal dumping and garnering community support in combating illegal dumping. The five major points are:

**Community Involvement**
- Surveillance
- Clean Up
- Enforcement
- Prevention

In order to get the community involved, the County partnered with the WeTip program and provides an anonymous hotline and a website to report illegal dumps and dumpers. Those who provide information that leads to the arrest and conviction of someone illegally dumping can receive up to a $1,000.00 reward. WeTip has awarded one member of the public at $50 reward for providing information that lead to an illegal dump site.

The brochure also talks about prevention tactics that the County’s program provides in order to prevent waste from being dumped. The brochure also provides information on how to properly dispose of household hazardous waste and bulky items.
For the clean up aspect, the County funds and offers Community Clean Up & Recycling Events twice a year at most County owned landfills and transfer stations. The County of San Bernardino Board of Supervisors also holds clean up events in their specific districts throughout the year as well. Special clean up projects are also conducted but are billed to the property owner or those convicted of illegal dumping.

In addition to the cameras installed for surveillance, local law enforcement and code enforcement agencies continue to conduct special surveillance projects to catch illegal dumpers.

For enforcement, criminal and civil actions can be taken against those that are caught illegally dumping waste. Penalties can include a fine of $100 to $3,000 and/or up to six months in county jail for the first conviction. Subsequent convictions can lead to the seizure and forfeiture of the vehicle used in the dumping and fines up to $10,000 can be assessed. All of this information is included in the brochure distributed to the public at local county offices and at community events.

The county spent in excess of $2000 on publication materials. Only the $2000 delegated to that portion of the grant requirements was collected on. Continuing use of these education materials is essential in making contact with the public and enforcing a successful program. Please see Attachment A for a copy of the publication.

Media Campaign

Once the program was set in place, the County made efforts to try to reach the communities in the Lahontan Region as well as in other county areas most affected by illegal dumpers. Beginning in February 2007, the County held three press events, and published more than ten (10) press releases regarding the program. The County also placed the brochure (see previous section for more information) at local offices, including the Lahontan Regional Water Quality Control Board’s office and other County Offices.

The County has purchased 150 metal signs which were installed around the county unincorporated areas and in areas where illegal dumping is high as a way to deter dumping. Twenty five (25) of those signs have been placed in the Lahontan Region. A general consensus from the public has shown that they feel the signs are a good start but that they should be larger and more visible. SWMD and CED are currently investigating the cost of purchasing larger signs and placing them in more visible locations.

As mentioned earlier the County holds two Community Clean Up and Recycling events at most county landfills and transfer stations each year to help assist property owners or communities with the cost of removing materials illegally dumped on their properties or public rights-of-way. Residents or pre-approved community groups are allowed to bring the materials to the landfill for free. There is no limit on the number of loads they can bring as long as they are transported safely. Each time an event is held, the County puts out a press release to local newspapers and online information sites. These articles on the program have been reported in the Victorville Daily Press, The Press Enterprise, the Hi-
Desert Star, The Sun, Desert Dispatch, and the Daily Press. Please see Attachment B for copies of the media events and articles.

**County Ordinance**

This ordinance establishes civil and criminal penalties for anyone caught illegally dumping materials that can otherwise be properly disposed of. It also describes the enforcement powers of an Illegal Dumping Enforcement Officer. Per the ordinance, any person who illegally dumps waste matter or causes, maintains and/or permits waste matter to be illegally dumped is guilty of an infraction. Any person convicted of an infraction in relation to this ordinance shall be fined $100 for the first conviction and increasing penalties for each offense afterwards. Also, any person who illegally dumps commercial quantities of waste matter or causes, maintains and/or permits the illegal dumping of commercial quantities of waste matter, shall be guilty of a misdemeanor. Any person convicted of a misdemeanor in relation to this ordinance shall be punished by a mandatory fine of $500 for the first offence and with increasing penalties for each offense afterwards with the third offense resulting in jail time.

Code Enforcement Officers are also utilizing the State Law which expands their powers so that they will be able to work across jurisdictional boundaries and have additional tools to investigate and prosecute offenders. This also includes utilizing the state law (AB 2253) for legal seizure of vehicles used in illegal dumping actions. This document provides the backbone to our program.

The grant allocated $500 for the development of a draft ordinance. The County took it one step further and put the ordinance in place and made CED the authoritative agency to enforce the ordinance. Please see Attachment C for a copy of the ordinance.

**Surveying/Mapping/Data Analysis**

Per the Memorandum of Understanding (MOU), there were three aspects to this task including:

- **Identify residential dumping locations**
- **Identify commercial dumping locations**
- **Map all dumpsites identified**

In order to effectively facilitate this program, staff continues to identify and map the illegal dump sites and identify illegal dumping trends. CED conducted a study to measure the impact of the prevention efforts and determine if all the program goals are being met.

Additional equipment such as GPS units and laptop computers were installed in the CED vehicles and are essential in tracking these sites and record any dumping patterns. Because of this, staff is able to better allocate resources and target specific areas that are in need of more enforcement. Since March 2006, eight (8) Code Enforcement Officers
have been involved with this aspect of the program and have expended more than 385
hours to tracking 185 sites countywide, at least half are in the Victor Valley and
surrounding areas.

To date, some $23,885.50 of the budgeted $31,000 has been spent for the surveying and
mapping task. For equipment installation, $21,608.70 has been spent of the $77,257.00
allocated from the grant for this task. For task 3bi data analysis, $1,891.00 has been
spent of the $4,960.00 allocated for this task. Please see Attachment D for the most
recent map.

**Equipment Installation (County/SEP)**

Funds for this task (3aii) paid for the mounting and installation of the equipment in
vehicles used in the field. Currently SWMD has paid out $31,912.94 of County funds to
help cover the cost for this equipment. The GPS units which are attached to the laptops,
were installed in seventeen (17) vehicles. Please see attachment D for the funds
distributed to CED from SWMD.

**Surveillance/Enforcement**

This is an aspect that is ongoing by County Staff. Over ninety (90) cameras were
purchased by the grant with an additional seventy (70) purchased by the County and
placed throughout the county. The cameras are hooked up in areas with a high
preponderance of illegal dumping. Signage placed in these areas use an old west style
“Wanted” poster motif advising the public and potential violators of the illegal dumping
ordinance and the consequences of illegal dumping. All the cameras are motion activated
with advanced features such as wireless cameras, night vision with a range up to 90 feet,
small discrete cameras, long range lenses, and casino quality recording.

The standard surveillance program incorporates identifying sites, setting up of equipment,
conducting surveillance and investigation and public education; clean up of sites, and
maintenance of locations. Since April 2006, fourteen (14) Code Enforcement staff has
worked on this aspect of the program. When cameras catch an offender in the act, a
“Wanted” poster is created and distributed around the area to see if someone will
recognize them. The officers also respond to WeTip Hotline complaints.

In just six months of 2008 alone, officers received two tips that assisted them to confront
and apprehend two illegal dumpers and make them responsible for the clean up of their
waste. Depending on what was dumped (commercial waste or household waste) CED
would issue a citation of an infraction (household) or a misdemeanor (commercial).
Once the offender goes to court, if they are convicted for the first time it would be a fine
of $100.00 with increasing fines for each convicted offense. The fines are increased for a
misdemeanor conviction. The court can also have the convicted dumper pay for the clean
up of the dump site. An additional illegal dumper was apprehended in the Muscoy area
the end of September 2008.
Currently $21,095.50 of the $43,000.00 allocated has been spent for this task. SWMD has also paid to CED a sum of $12,735.00 of $14,000.00 allocated for task 4aii to help purchase two portable outdoor independent motion activated surveillance systems.

Law Enforcement Support (County/SEP)

This item has currently not been utilized. Code Enforcement has handled the cases that have been caught. They were minor incidents and the perpetrators were fined and were made to clean up and properly dispose of their waste.

Equipment (Cleanup Tractor, Flatbed Trailer, Dump Trailer)

SWMD agreed to assist CED with the purchase of three vehicles to help with clean up events using County funds. A clean up tractor, a flatbed trailer and a dump trailer were purchased to help the four wheel drive tractor is used for commercial site clean ups for things that are tough to move by hand, such as roofing materials. The flat bed trailer is used to relocate vehicles from off the roads to where it can be towed away. The steel sided dump trailer is used to remove bulky items. CED also holds clean up events and removes illegally dumped materials from sites. A total of $39,000.00 was allocated from County finds for the purchase of the equipment in the actual amount of $36,462.49.

Dump Enforcement

Currently the SWMD has covered the cost of 122 hours at $62.00 per hour on activities in relation to investigation and enforcement. Currently the County has spent $7,564.00 of the allocated $31,000.00 for this purpose.

Awards

In May 2008, members of the Board of Supervisors accepted two awards from national crime fighting organization WeTip, one for Supervisor of the Year accepted by Josie Gonzales and the second for Program Development accepted by Brad Mitzelfelt. The program was developed with the intent to reduce illegal dumping throughout the County and has resulted in at least two captures, one in Victorville and the other in Hesperia which are both located in the Lahontan Region. The dumpers were forced to pay the penalties for their actions and had to clean up the items that they left. They were reported by good samaritans who called the WeTip hotline. So far forty (40) sites were cleaned by those who left identifying materials in with the illegally dumped waste. Please see attachment # for pictures of one such clean up by the offenders. Please see Attachment E for pictures of the award and articles on those who have been caught.

Summary

In summary, San Bernardino County has made a substantial effort to combat illegal dumping. The County has utilized a total of $72,980.70 from the grant in addition to $82,064.95 funds of its funds towards this effort. The County has placed more than 90
cameras countywide, cleaned up a total of 30-35 sites county wide and apprehended three illegal dumpers, two of which were in the Lahontan region. It is estimated that around fifty (50) tons of material was removed from nearby local waterways and deposited properly at a local landfill. The County plans to enhance this program in the future and continue to have the program grow all while educating the public and protecting all local waterways in the County areas.
How does Illegal Dumping affect you?

Higher Taxes
Lower Property Values
It Is a Public Nuisance
It Can Be Hazardous and Harmful to You and the Environment.

What is the County of San Bernardino doing about it?

What happens if you are caught Illegally Dumping?

Stiffer penalties now include jail time and the seizure and forfeiture of your vehicle! It's not worth it!

You can make a difference!

Get involved and report illegal dumping.

For crimes in progress contact your local law enforcement agency.

Gather as much information as possible.

Use caution if you come into contact with an individual illegally dumping.

For illegal dumping that is not in progress, contact WeTip or your local code enforcement agency.

What is the County of San Bernardino doing about it?

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Use caution if you come into contact with an individual illegally dumping.

For illegal dumping that is not in progress, contact WeTip or your local code enforcement agency.

“San Bernardino County is committed to a healthy environment where people and business can live and thrive. Illegally dumped waste threatens our health and the health of our environment. Illegal dumping hurts us all. The Board of Supervisors has made a commitment to combat illegal dumping--from roadside litter to large illegal trash piles. The Board applauds the efforts of citizens and business to help us stop illegal dumping. We encourage you to report illegal dumping.”

County of San Bernardino
Board of Supervisors

Illegally Dumping is a Crime, and You can Help Stop It!

(800) 78-CRIME
(800) 782-7463

WeTip inc.
WWW.WETIP.COM
ANONYMOUS
REWARDS UP TO $1,000

In the unincorporated areas, contact County of San Bernardino Code Enforcement at (909) 387-4044 or (800) 722-3181.

Printed on recycled paper.
Community Involvement
Get involved by reporting illegal dumping. Please see the other side of this brochure for more information.

Prevention
For information on trash disposal locations and waste prevention information including recycling and composting programs, contact the County of San Bernardino Solid Waste Management Division at:
222 W. Hospitality Lane, Second Floor
San Bernardino, CA 92415-0017
(800) 722-8004  http://www.sbcounty.gov/wsd

For information on how to dispose of Household Hazardous Waste (including electronic waste) contact (800) OILY-CAT.

Did you know that your local trash collection service includes curbside bulky item pickup at no additional charge? Call your trash hauler for more information.

The County spends approximately $300,000 a year to clean up illegal dumping. The total cost to local taxpayers, including the depreciation to property values, can easily reach into millions of dollars annually.

Property owners are encouraged to take reasonable steps to prevent illegal dumping from occurring on their property. Signs, physical barriers, and routine cleaning have proven effective to deter illegal dumping. Contact San Bernardino County Code Enforcement for additional ideas or suggestions for your property.

Clean Up
Unfortunately, property owners are the primary victims of illegal dumping and are responsible to clean up their properties. The County can assist through one of our Community Clean Up & Recycling Events. These events are held throughout the County and twice a year at most County-owned landfills and transfer stations. Call County Code Enforcement or Solid Waste Management for more information.
(Special clean up projects are also conducted and are billed to the property owner or to those convicted of the illegal dumping.)

Surveillance

***BE AWARE***
Surveillance is ongoing throughout the County!!! The County has purchased over 90 surveillance cameras to be used to catch illegal dumpers. Some are visible to the public and some are not.

Local law enforcement and code enforcement agencies continue to conduct special surveillance projects to catch illegal dumpers.

Enforcement
Criminal and Civil actions are taken against those caught illegally dumping. Penalties can include a fine of $1,000 to $3,000 and/or up to six months in county jail for the first conviction. Subsequent convictions can lead to the seizure and forfeiture of vehicles, and fines up to $10,000.

The dumping of hazardous materials including oils, TVs, computers or other chemical or commercial loads can have increased penalties.

For more information contact:
San Bernardino County Code Enforcement
385 North Arrowhead Avenue, First Floor
San Bernardino, CA 92415-0185
(800) 722-3181 * (909) 387-4044
FAX: (909) 387-4243

Reduce roadside litter. Cover your loads! It is estimated that Caltrans spends over $40 million annually cleaning up highways.
County unveils anti-illegal dumping program on Monday

Members of the San Bernardino County Board of Supervisors on Monday will announce a five-point plan to combat illegal dumping throughout San Bernardino County during a news conference in Fontana.

The event will feature a hands-on demonstration of surveillance equipment used to catch illegal dumpers in the act, as well as the unveiling of WeTip signage encouraging the public to report polluters. County staff members who are experts on various aspects of the program will be on hand to answer technical questions.

The event will take place at 9:30 a.m. Monday, Aug. 6, 2007, at the southwest corner of Foothill Boulevard and Almeria Avenue. Almeria is located between Cherry and Citrus avenues.
Richardson, Rex - SWMD

From: King, Kenneth - Code Enforcement
Sent: Thursday, August 02, 2007 5:30 PM
To: Flores, Daniel (BOS)
Cc: Wert, David (CAO); Page, Bob-BOS; Richardson, Rex - SWMD; Rogers, Randy - Code Enforcement; Rynerson Rock, Julie
Subject: RE: Illegal Dumping Press Conference

Attachments: ID Media Briefing 080607.doc; Illegal Dumping Brochure 073007.doc

Attached is the tentative Event Briefing/Program. Included in this document is information regarding the County’s Five Point Plan to Combat Illegal Dumping.

Also attached is our Illegal Dumping Enforcement Program brochure that we will be using County Wide explaining this program.

The main purpose of this media event is to announce the kick off of our Illegal Dumping Enforcement Program in conjunction with our Illegal Dumping Awareness Week which is August 12 through August 18, 2007.

At this event the Chairman will be presented with the first of 150 signs and we will have demos of the new surveillance cameras which will start to be installed throughout the County beginning next week.

Please review this information and let me know if you have any additional questions.

Thank you.

Kenneth King
Code Enforcement Supervisor
San Bernardino County Code Enforcement
(909) 387-4043

From: Flores, Daniel (BOS)
Sent: Thursday, August 02, 2007 4:47 PM
To: Rynerson Rock, Julie; King, Kenneth - Code Enforcement
Cc: Wert, David (CAO); Page, Bob-BOS
Subject: Illegal Dumping Press Conference

In order to prepare Supervisor Gonzales for Monday’s press conference we would appreciate some info about the following:

--5 point plan to Combat Illegal Dumping
--Status of the illegal dumping program, i.e. have citations been issued, have signs been posted, are cameras in use, if so where?

We don't want to steal anyone's thunder nor do we want to repeat what has already been said so any specifics you can provide will help.

Thanks,
Dan
From the County of San Bernardino  

MEDIA ADVISORY - NOT INTENDED FOR PUBLICATION August 3, 2007

For more information, contact  
David Wert, Public Information Officer  
(909) 387-5412  
(909) 841-2512  
dwert@sbcounty.gov <mailto:dwert@sbcounty.gov>

County unveils anti-illegal dumping program on Monday

Members of the San Bernardino County Board of Supervisors on Monday will announce a five-point plan to combat illegal dumping throughout San Bernardino County during news conferences in Fontana and unincorporated Apple Valley.

The events will feature hands-on demonstrations of surveillance equipment used to catch illegal dumpers in the act, as well as the unveiling of WeTip signage encouraging the public to report polluters. County staff members who are experts on various aspects of the program will be on hand to answer technical questions.

The Fontana event will take place at 9:30 a.m. Monday, Aug. 6, 2007, at the southwest corner of Foothill Boulevard and Almeria Avenue. Almeria is located between Cherry and Citrus avenues.

The Apple Valley-area event will take place at 2 p.m. Monday, Aug. 6, 2007, at the corner of Bear Valley Road and Joshua Road.

-30-
San Bernardino County
Illegal Dumping Enforcement Program

**Media Event**
Monday, Aug 6, 2007 9:30AM

**Contact Information**
Public Information Officer       David Wert (909) 387-4082
Code Enforcement Supervisor     Kenneth King (909) 387-4123
Solid Waste Management          Rex Richardson (909) 386-8975

**Location**
Foothill Boulevard & Almeria Avenue, Fontana California
Parking for BOS and Media will be available at Ace Hardware across the street.
This site is on the southwest corner of Foothill Blvd and Almeria. Please see page two for maps and directions.

**Event Program**

<table>
<thead>
<tr>
<th>Welcome &amp; Introductions</th>
<th>Chairman Biane</th>
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<tbody>
<tr>
<td>Announcement of Illegal Dumping Awareness Week</td>
<td>The Chairman will announce a resolution that will designate August 12-18 as Illegal Dumping Awareness Week.</td>
</tr>
<tr>
<td>Effects of Illegal Dumping throughout the County and in Second District</td>
<td>The Chairman will discuss the effects of Illegal Dumping throughout the County and the use of the County’s 5 Point Plan to Combat Illegal Dumping.</td>
</tr>
<tr>
<td>Effects of Illegal Dumping in Fifth District</td>
<td>The Supervisor will discuss the effects of Illegal Dumping in the Fifth District and the use of the County’s 5 Point Plan to Combat Illegal Dumping.</td>
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<tr>
<td>Overview of 5 Point Plan to Combat Illegal Dumping</td>
<td>The Director can comment on the 5 Point Plan to Combat Illegal Dumping and cover any areas that were not addressed by the Chairman or Supervisor.</td>
</tr>
<tr>
<td>Presentation of WeTip Illegal Dumping Signs</td>
<td>The CEO of WeTip Inc will discuss the rewards program and present any information not included in the comments above and present to the Chairman and the Supervisor, one of the one hundred and fifty WeTip Illegal Dumping signs to be installed throughout the County.</td>
</tr>
<tr>
<td>Installation of WeTip Illegal Dumping Sign</td>
<td>The Chairman will install a WeTip Illegal Dumping sign at this location.</td>
</tr>
<tr>
<td>Hands On Demonstration of Surveillance Equipment</td>
<td>Code Enforcement will provide several demonstration stations of the new surveillance equipment for the media to review.</td>
</tr>
<tr>
<td>Media Questions and Interviews</td>
<td>All participants will be available for questions and interviews.</td>
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San Bernardino County Government Center
385 North Arrowhead Avenue, Third Floor
San Bernardino, California 92415-0185
(909) 387-4043   (909) 387-9050

Julie Rynerson Rock, Director Land Use Services
Randy Rogers, Deputy Director, Code Enforcement
Kenneth King, Code Enforcement Supervisor
Janie Case, Division Secretary
Technical Questions can be referred to the following individuals:

<table>
<thead>
<tr>
<th>Department</th>
<th>Contact</th>
<th>Phone Number</th>
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</thead>
<tbody>
<tr>
<td>Illegal Dumping Enforcement Program</td>
<td>Julie Rynerson Rock</td>
<td>(909) 387-4141</td>
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<tr>
<td></td>
<td>Director, Land Use Services Department</td>
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<tr>
<td>Solid Waste Management Support</td>
<td>Peter Wulfman</td>
<td>(909) 386-8722</td>
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<td></td>
<td>Division Manager, Solid Waste Management Division</td>
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<tr>
<td>Camera Specifications</td>
<td>Kenneth King</td>
<td>(909) 387-4043</td>
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<td></td>
<td>Code Enforcement Supervisor, Land Use Services Department</td>
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<tr>
<td>Rewards Program</td>
<td>Sue Mandel</td>
<td>(909) 987-5005 ext 250</td>
</tr>
<tr>
<td></td>
<td>National Manager, WeTip Inc.</td>
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</tbody>
</table>

Site Plan and Directions to the Location:

From San Bernardino: Go West on 5th Street. When 5th Street turns into Foothill Blvd, go another 7.3 miles. End at Foothill and Almeria.

From I-10: Take the Citrus Ave exit and go North to Foothill. Turn Left on Foothill. End at Foothill and Almeria.
San Bernardino County
Illegal Dumping Enforcement Program

Illegal Dumping Enforcement Program Talking Points

“San Bernardino County is committed to a healthy environment where people and business can live and thrive. Illegally dumped waste threatens our health and the health of our environment. Illegal dumping hurts us all. The Board of Supervisors has made a commitment to combat illegal dumping— from roadside litter to large illegal trash piles. The Board applauds the efforts of citizens and business to help us stop illegal dumping. We encourage you to report illegal dumping.”
-County of San Bernardino Board of Supervisors

The County has developed a Five Point Plan to Combat Illegal Dumping

Community Involvement
*You can make a difference! Get involved and report illegal dumping.
*For crimes in progress contact your local law enforcement agency.
*For illegal dumping that is not in progress, contact WeTip or your local code enforcement agency.
*Contact WeTip anonymously at (800) 78-CRIME or at www.wetip.com for a reward of up to $1,000.
*In the unincorporated areas, contact County of San Bernardino Code Enforcement at (909) 387-4044 or (800) 722-3181.

Prevention
*The County has purchased 150 metal signs to be installed to encourage the community to report illegal dumping and raise awareness throughout the County.

*The County spends approximately $300,000 a year to operate programs which clean up illegal dumping. The total cost to local taxpayers, including the depreciation to property values, can easily reach into millions of dollars annually.

*Property owners are encouraged to take reasonable steps to prevent illegal dumping from occurring on their property. Signs, physical barriers, and routine cleaning have proven effective to deter illegal dumping. Contact San Bernardino County Code Enforcement for additional ideas or suggestions for your property.

Clean Up
*Unfortunately, property owners are the primary victims of illegal dumping and are responsible to clean up their properties. The County can assist through one of our Community Clean Up & Recycling Events. These events are held throughout the County and twice a year at most County owned landfills and transfer stations. Call County Code Enforcement or Solid Waste Management for more information.
San Bernardino County
Illegal Dumping Enforcement Program

* The Community Clean Up Program sponsors approximately 30 events annually taking in over 2,000 Tons of material and servicing approximately 7,000 residents.
* Special clean up projects are also conducted and are billed to the property owner or to those convicted of the illegal dumping.

**Surveillance**

Surveillance is ongoing throughout the County! The County has just purchased over 90 surveillance cameras used to catch illegal dumpers. Some are readily identifiable to the public and some are not. (The delivery date for the majority of these cameras from our vendor is August 6, 2007.)

*These 90+ surveillance cameras utilize video and still photographs to catch illegal dumpers. They are all motion activated with advanced features such as wireless cameras, night vision with a range of up to 90 feet, small discrete cameras, long range lenses and casino quality recording.

**“Wanted Posters”** will be used with this information so that the community can assist in catching illegal dumpers.

**Enforcement**

New state law allows our Code Enforcement Officers to enforce the illegal dumping sections of the Penal Code. Using this new state law we can work throughout the County of San Bernardino and with our incorporated cities to ensure that those caught illegally dumping receive the highest possible penalties.

Criminal and Civil actions are taken against those caught illegally dumping. Penalties can include a fine of $1,000 to $3,000 and/or up to six months in county jail for the first conviction. Subsequent convictions can lead to the seizure and forfeiture of vehicles, and fines up to $10,000.

For more information contact: San Bernardino County Code Enforcement, 385 North Arrowhead Avenue, San Bernardino, CA 92415-0185 (800) 722-3181 or (909) 387-4044 FAX: (909) 387-4243.

**WeTip Illegal Dumping Sign**

This is a picture of one of the 150 signs we will be installing throughout the County. Wanted posters as illustrated below will also be used to help catch illegal dumpers.
San Bernardino County
Illegal Dumping Enforcement Program

Location Background Information
The south west corner of Foothill Blvd and Almeria Ave was not always a clean vacant lot. Until recently it was filled with trash at abandoned houses and was a magnet for illegal dumping. It was a prime example of the devastating effects of illegal dumping can have on a community. Below are two photos of the previous condition of the property.

Code Enforcement working with the property owner took the necessary steps to resolve the issues at this location. Here is a picture of what this location looks like today.

(Optional) WeTip Background Information

WeTip is a national nonprofit organization, staffing tip operators that take anonymous tips from all 50 states including Puerto Rico and the Virgin Islands. For over 33 years, WeTip has taken over 411,000 tips. These Tips are always anonymous, WeTip never knows who you are. The hotlines are answered by bilingual tip operators, 24 hours a day, 365 days a year.

When someone calls WeTip, no one asks them who they are or where they live. The operator will answer, "this is the WeTip hotline, please do not give your name" after this the WeTip operator asks some questions to find out about the crime and who committed it. The operator will give the caller a case number so that they can call back if they find out more information, or if they want to find out the status of the case. No one will ever know who made the call...Not us... Not ever!

The tipster is then asked if they are interested in a reward if there is an arrest and a conviction. If they are interested in a reward, they are given a fictitious code name. This is the name to give when they pick up their
reward. If the person who was turned in gets arrested and is found guilty, then a reward of up to $1,000 is offered to the tipster. The reward is paid at the post office chosen by the person who gave the tip. They will receive the cash reward money by giving the code name that was given them when the tip was first given.

**WeTip forwards the information to law enforcement**, in the proper jurisdiction. The information is faxed to designated investigators in member cities. It is up to law enforcement to decide the best course of investigative action to take at that point. WeTip tracks the cases through police custody and prosecution and then when there has been a conviction in the case, WeTip approves a reward, and generates a press release, distributed to local media, and here on the internet, informing the caller (informant) there is a reward approved on the case.

**WeTip is not an investigative agency.** We are a neutral independent 3rd party organization that operates fully staffed hotlines, answered in both English and Spanish, that assures the caller complete anonymity. We do no actual investigation of our own. WeTip acts as an anonymous conduit, through which information flows safely from the informant to the police, sheriffs, and investigators in several different jurisdictions.

**The WeTip phenomenon** has affected more lives than anyone will ever know. Thousands of crimes have been prevented and countless lives have been saved due to WeTip's key idea. **Citizens got involved** and anonymously gave information to police through WeTip hotlines. This information aids the police and enables citizens to act as the eyes and ears of the community.
San Bernardino County
Illegal Dumping Enforcement Program

Media Event
Monday, Aug 6, 2007 2:00 PM

Contact Information
Public Information Officer  David Wert  (909) 387-4082
Code Enforcement Supervisor  Kenneth King  (909) 387-4123
Solid Waste Management  Rex Richardson  (909) 386-8975

Location
Hahm International, Inc
23311 Bear Valley Road, Apple Valley, CA
The location is on the southeast corner of Bear Valley Road & Joshua Road. Please see page two for maps and directions.

Event Program

<table>
<thead>
<tr>
<th>Event Program</th>
<th>Person(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome &amp; Introductions</td>
<td>Supervisor Mitzelfelt</td>
</tr>
<tr>
<td>Announcement of Illegal Dumping Awareness Week</td>
<td>Supervisor Mitzelfelt</td>
</tr>
<tr>
<td>The Supervisor will announce a resolution that will designate August 12-18 as</td>
<td></td>
</tr>
<tr>
<td>Illegal Dumping Awareness Week</td>
<td></td>
</tr>
<tr>
<td>Effects of Illegal Dumping throughout the County and in First District</td>
<td>Supervisor Mitzelfelt</td>
</tr>
<tr>
<td>The Supervisor will discuss the effects of Illegal Dumping throughout the</td>
<td></td>
</tr>
<tr>
<td>County and the use of the County’s 5 Point Plan to Combat Illegal Dumping.</td>
<td></td>
</tr>
<tr>
<td>Overview of 5 Point Plan to Combat Illegal Dumping</td>
<td>Julie Rynerson Rock</td>
</tr>
<tr>
<td>The Director can comment on the 5 Point Plan to Combat Illegal Dumping and</td>
<td></td>
</tr>
<tr>
<td>cover any areas that were not addressed by the Chairman or Supervisor.</td>
<td></td>
</tr>
<tr>
<td>Presentation of WeTip Illegal Dumping Signs</td>
<td>Julie Rynerson Rock</td>
</tr>
<tr>
<td>The Director will discuss the rewards program and present any information</td>
<td></td>
</tr>
<tr>
<td>not included in the comments above and present to the Supervisor, one of the</td>
<td></td>
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<tr>
<td>one hundred and fifty WeTip Illegal Dumping signs to be installed throughout</td>
<td></td>
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<tr>
<td>the County.</td>
<td></td>
</tr>
<tr>
<td>Installation of WeTip Illegal Dumping Sign</td>
<td>Supervisor Mitzelfelt</td>
</tr>
<tr>
<td>The Chairman will install a WeTip Illegal Dumping sign at this location.</td>
<td></td>
</tr>
<tr>
<td>Hands On Demonstration of Surveillance Equipment</td>
<td>Code Enforcement</td>
</tr>
<tr>
<td>Code Enforcement will provide several demonstration stations of the new</td>
<td></td>
</tr>
<tr>
<td>surveillance equipment for the media to review.</td>
<td></td>
</tr>
<tr>
<td>Media Questions and Interviews</td>
<td>All Participants</td>
</tr>
<tr>
<td>All participants will be available for questions and interviews.</td>
<td></td>
</tr>
</tbody>
</table>
San Bernardino County
Illegal Dumping Enforcement Program

Technical Questions can be referred to the following individuals:

<table>
<thead>
<tr>
<th>Department</th>
<th>Individual</th>
<th>Phone Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Illegal Dumping Enforcement Program</td>
<td>Julie Rynerson Rock</td>
<td>(909) 387-4141</td>
</tr>
<tr>
<td></td>
<td>Director, Land Use Services Department</td>
<td></td>
</tr>
<tr>
<td>Solid Waste Management Support</td>
<td>Peter Wulfman</td>
<td>(909) 386-8722</td>
</tr>
<tr>
<td></td>
<td>Division Manager, Solid Waste Management Division</td>
<td></td>
</tr>
<tr>
<td>Camera Specifications</td>
<td>Kenneth King</td>
<td>(909) 387-4043</td>
</tr>
<tr>
<td></td>
<td>Code Enforcement Supervisor, Land Use Services Department</td>
<td></td>
</tr>
<tr>
<td>Rewards Program</td>
<td>Sue Mandel</td>
<td>(909) 987-5005 ext 250</td>
</tr>
<tr>
<td></td>
<td>National Manager, WeTip Inc.</td>
<td></td>
</tr>
</tbody>
</table>

Site Plan and Directions to the Location

Directions to Apple Valley Site:

Take I-15 North.

Take the Bear Valley Road exit and turn right.

Go 10.7 miles and end at the corner of Bear Valley Road and Joshua Road.
San Bernardino County
Illegal Dumping Enforcement Program

Illegal Dumping Enforcement Program Talking Points

“San Bernardino County is committed to a healthy environment where people and business can live and thrive. Illegally dumped waste threatens our health and the health of our environment. Illegal dumping hurts us all. The Board of Supervisors has made a commitment to combat illegal dumping—from roadside litter to large illegal trash piles. The Board applauds the efforts of citizens and business to help us stop illegal dumping. We encourage you to report illegal dumping.”
- County of San Bernardino Board of Supervisors

The County has developed a Five Point Plan to Combat Illegal Dumping

Community Involvement
*You can make a difference! Get involved and report illegal dumping.
*For crimes in progress contact your local law enforcement agency.
*For illegal dumping that is not in progress, contact WeTip or your local code enforcement agency.
*Contact WeTip anonymously at (800) 78-CRIME or at www.wetip.com for a reward of up to $1,000.
*In the unincorporated areas, contact County of San Bernardino Code Enforcement at (909) 387-4044 or (800) 722-3181.

Prevention
*The County has purchased 150 metal signs to be installed to encourage the community to report illegal dumping and raise awareness throughout the County.
*The County spends approximately $300,000 a year to operate programs which clean up illegal dumping. The total cost to local taxpayers, including the depreciation to property values, can easily reach into millions of dollars annually.
*Property owners are encouraged to take reasonable steps to prevent illegal dumping from occurring on their property. Signs, physical barriers, and routine cleaning have proven effective to deter illegal dumping. Contact San Bernardino County Code Enforcement for additional ideas or suggestions for your property.

Clean Up
*Unfortunately, property owners are the primary victims of illegal dumping and are responsible to clean up their properties. The County can assist through one of our Community Clean Up & Recycling Events. These events are held throughout the County and twice a year at most County owned landfills and transfer stations. Call County Code Enforcement or Solid Waste Management for more information.
* The Community Clean Up Program sponsors approximately 30 events annually taking in over 2,000 Tons of material and servicing approximately 7,000 residents.
*Special clean up projects are also conducted and are billed to the property owner or to those convicted of the illegal dumping.
San Bernardino County
Illegal Dumping Enforcement Program

Surveillance
Surveillance is ongoing throughout the County! The County has just purchased over 90 surveillance cameras used to catch illegal dumpers. Some are readily identifiable to the public and some are not. (The delivery date for the majority of these cameras from our vendor is August 6, 2007.)

*These 90+ surveillance cameras utilize video and still photographs to catch illegal dumpers. They are all motion activated with advanced features such as wireless cameras, night vision with a range of up to 90 feet, small discrete cameras, long range lenses and casino quality recording.

**“Wanted Posters” will be used with this information so that the community can assist in catching illegal dumpers.

Enforcement
New state law allows our Code Enforcement Officers to enforce the illegal dumping sections of the Penal Code. Using this new state law we can work throughout the County of San Bernardino and with our incorporated cities to ensure that those caught illegally dumping receive the highest possible penalties.

Criminal and Civil actions are taken against those caught illegally dumping. Penalties can include a fine of $1,000 to $3,000 and/or up to six months in county jail for the first conviction. Subsequent convictions can lead to the seizure and forfeiture of vehicles, and fines up to $10,000.

For more information contact: San Bernardino County Code Enforcement, 385 North Arrowhead Avenue, San Bernardino, CA 92415-0185 (800) 722-3181 or (909) 387-4044 FAX: (909) 387-4243.

WeTip Illegal Dumping Sign
This is a picture of one of the 150 signs we will be installing throughout the County. Wanted posters as illustrated below will also be used to help catch illegal dumpers.

Location Background Information
We can have our crews cleaning up trash at this site during the media event if needed.
(Optional) WeTip Background Information

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A few months ago, I was stuck in a traffic jam behind two young men in a shiny BMW with a sunroof. Suddenly, the passenger’s arm came out the window with a large, fast-food drink container, which he flung onto the roadside in full view of all the drivers around them.

His buddy followed suit, flinging his fast-food wrappers with his left hand over the sunroof onto the freeway shoulder.

Most litterbugs do their dirty work under cover of anonymity: drivers who toss cigarette butts out the window as they speed down the freeway, parents who drop soiled disposable diapers surreptitiously on the door of the family van in a parking lot. These guys didn’t care who saw them. I resisted an impulse to scold them, figuring if they were that callous, they might jump out of their car and slug an impudent female.

I thought about calling 911 to report them, but I decided the Highway Patrol has more important things to enforce.

Nonetheless it irks me when I see people treating the world as their trash can. Too many people do. Who hasn’t had to dodge fast-food wrappers, soiled diapers and beer bottles in a parking lot or along a sidewalk? Authorities in both San Bernardino and Riverside counties have recently begun enlisting the public’s help to nailing these lawbreakers.

Not necessarily litterbugs like my BMW boys.

These are small potatoes.

---

**Redlands**

**SHAME ON DUMPERS**

**REDLANDS**

who were:

**by: JF**

**SAN BERNARDINO**

Court Judge over her gla she sentenced man to a 60 program for heroin at Red earlier this y

“God bless 21 group to Reilly said in

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**Resident**

**BANSON: Man pushed baby**

King Jr’s dad
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coming together

**by: GALL**

**BANSON — A**
pushed baby

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Illegal dumpers put on notice

OUR VIEW: Cameras focused on lawbreakers

This coming week is Illegal Dumping Awareness Week. And just in time, San Bernardino County has gone out installing more than 90 surveillance cameras at known illegal dumping sites to increase awareness of who's out there despoiling the landscape — and make the offenders easier to catch in the act.

Those who dare to dump their old couches, tires and whatnot by the side of the road, instead of taking the time to go to the dump, risk facing time in the slammer. Their picture will be taken and their face plastered on a wanted poster — with a $1,000 reward for those who turn them in.

The county’s new cameras are part of a five-prong program — community involvement, prevention, cleanup, surveillance and enforcement.

To add teeth to the latter, illegal dumpers can be arrested and have their car impounded by deputies. A first conviction can land an illegal dumper in county jail for up to six months. Fines also have been increased from $500 up to $1,000, and $5,000.

Beware, the motion-activated, high-tech cameras can see in the dark, up to 90 feet away, and the images are stored on a digital hard drive for one month. So, if you think it’s easier just to dump that stuff off in any old place, think again. The county is watching you. And it’s got you on tape.

“We are determined to stop illegal dumping in San Bernardino County,” said Supervisor Josie Gonzales. “We are working towards safer, healthier communities, the environmentally friendly communities that will bring about an increased property value in San Bernardino County.

To get around privacy concerns, the cameras will be placed only in public unincorporated areas — places where those who disobey the law should have no expectation that they’re doing it in secret.

We’re glad the county is taking these measures to try to get people to clean up their bad behavior and drop off their old junk at a dump that’s legal. While they’re at it, the county might want to mount a camera or two within view of the new freeway overpasses on the just-opened 215 Freeway extension. The new freeway affords an excellent panoramic view — except that on the northern stretch drivers already have marred the landscape with these obnoxious markings on the eastern side of at least one bridge.

Taggers are just as bad as illegal dumpers.

We’d like to see the county zero in on them, too, and get rid of the unsightly waste, both on the roads and on the bridges spanning them.
Dumping: Four arrests of dumpers already made

FROM A1

Kenneth King, code enforcement supervisor, explains how some of the high-tech cameras will be used to catch illegal dumpers. Some cameras have night vision up to 90 feet away.

Save Water. Save money.
The ground water level in the Victor Valley dropped 5 feet between 1973 and 1983. But between 1999 and 2005, local levels dropped 20 feet. For water-saving ideas, visit www.hdawac.com

"The chance of us catching illegal dumpers is very real," King said.

Illegal dumping has always been most common in the 1st District which encompasses 17,000 square miles, the majority of which is open space.

The county’s five-point plan to deter illegal dumping includes: community involvement, prevention, clean up, surveillance and enforcement.

Ryan Orr may be reached at 951-6277 or roorr@vrdailypress.com.
County cracks down on dumping

Dumpers face six months in jail, up to $10,000 in fines

County to post 86 remote cameras to catch illegal dumpers; tipsters could earn $1,000

By RYAN ORR
Staff Writer

APPLE VALLEY — San Bernardino County officials on Monday announced a five-point plan to combat illegal dumping, a problem that for years has blighted every community across the Victor Valley.

"The message is clear," said 1st District Supervisor Brad Mitzelfelt. "The High Desert is not a dumping ground."

Mitzelfelt announced that the county is putting up 86 new cameras starting this week, more than 14 times the amount it has in place now.

That includes 18 video systems and 28 digital still systems that can see up to 90 feet with night vision.

The county is increasing surveillance to catch illegal dumpers by 10 fold, said Kenneth King, code enforcement supervisor.

"We now have 94 sets of eyes that never blink," King said.

During the next four weeks, in conjunction with the San Bernardino County Sheriff's Department, the 40 county code enforcement agents will be trained to become illegal dumping enforcement officers. That will allow them to make arrests and impound vehicles used in illegal dumping.

San Bernardino County could be fined up to $10,000 and spend six months in jail.

"We mean business," said King. "It's not a good idea to
County to crack down on dumping

More cameras, more signs, bigger punishment promised

By RYAN OBER, staff writer

APPLE VALLEY — San Bernardino County officials on Monday announced a five-point plan to combat illegal dumping, a problem that for years has blighted every community across the High Desert.

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Illegal dumpers in San Bernardino County could be fined up to $10,000 and spend six months in jail.

"We mean business," said King. "It's not a good idea to dump illegally in San Bernardino County."

Five enforcement agents have already been trained and have made four arrests of illegal dumpers.

To say that illegal dumping costs private property owners thousands of dollars is an understatement, Mizellfelt said.

Mizellfelt also announced that 150 signs will be going up throughout the county to encourage people who witness illegal dumping to call WeTip at [800] 78-CRIME.

He said that there is already an ongoing investigation as a result of a WeTip lead.

The county is also using pictures from the cameras already in use to create wanted signs of illegal dumpers caught in the act.

"The chance of us catching illegal dumpers is very real," King said.

Illegal dumping is common in the 1st District, which encompasses 17,000 square miles, the majority of which is open space.

The county's five-point plan to deter illegal dumping includes community involvement, prevention, clean up, surveillance and enforcement.
County Targets Desert Dumping

56 cameras to look for illegal dumpers

RAN ORR

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County unveils anti-illegal dumping program in Yucca Valley

San Bernardino County Supervisor Dennis Hansberger, various community leaders, and County staff will outline a five-point plan to combat illegal dumping throughout San Bernardino County during a news conference in Yucca Valley on Friday.

The event will feature a hands-on demonstration of surveillance equipment used to catch illegal dumpers in the act, as well as the unveiling of WeTip signage encouraging the public to report polluters. County staff members who are experts on various aspects of the program will be on hand to answer technical questions.

The event will take place at 2 p.m. Friday, Aug. 17, 2007, at Supervisor Hansberger’s Yucca Valley office, 57407 Twentynine Palms Highway, in Yucca Valley.
County cracking down on dumping

San Bernardino County officials have expanded their anti-dumping campaign to the Yucca Valley area.

On Friday, 3rd District Supervisor Dennis Hansberger unveiled the plan to combat illegal dumping.

Earlier this month, the county announced similar efforts in unincorporated areas of the San Bernardino Valley and High Desert.

The cost of the program is estimated at $350,000.

The county spends $300,000 a year to clean up illegal dumping.

Fines have been increased and range from $1,000 to $3,000.

Authorities can now arrest illegal dumpers and impound their vehicles.

Incarceration is also possible, with penalties of up to six months in county jail for a first conviction.

The plan uses grants and county money, along with community involvement, prevention, cleanup, surveillance and enforcement.

The expanded program does not mean there will be new code-enforcement positions.

The high-tech cameras are motion-activated, enabling the county to monitor illegal dump-sites, even in the dark up to 90 feet away.

Images taken by the cameras will be stored for a month.

WeTip signs will also be put up to give tipsters a way to call in when they see someone illegally dumping.
From: Wert, David (CAO)
Sent: Friday, August 03, 2007 1:15 AM
To: Wert, David (CAO)
Subject: County unveils anti-illegal dumping program on Monday (Revised: Apple Valley event added)
Attachments: dumping release combined 8-3-07.doc

From the County of San Bernardino

MEDIA ADVISORY - NOT INTENDED FOR PUBLICATION August 3, 2007

For more information, contact
David Wert, Public Information Officer
(909) 387-5412
(909) 841-2512
dwert@sbcounty.gov <mailto:dwert@sbcounty.gov>

County unveils anti-illegal dumping program on Monday

Members of the San Bernardino County Board of Supervisors on Monday will announce a five-point plan to combat illegal dumping throughout San Bernardino County during news conferences in Fontana and unincorporated Apple Valley.

The events will feature hands-on demonstrations of surveillance equipment used to catch illegal dumpers in the act, as well as the unveiling of WeTip signage encouraging the public to report polluters. County staff members who are experts on various aspects of the program will be on hand to answer technical questions.

The Fontana event will take place at 9:30 a.m. Monday, Aug. 6, 2007, at the southwest corner of Foothill Boulevard and Almeria Avenue. Almeria is located between Cherry and Citrus avenues.

The Apple Valley-area event will take place at 2 p.m. Monday, Aug. 6, 2007, at the corner of Bear Valley Road and Joshua Road.

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-30-
Big brother for trash
County installing cameras to catch illegal dumpers

By Leonor Vivanco
Staff Writer

FONTANA — Better think twice about dumping those tires, couches, roofing tiles and garbage bags on the side of the road.

At least that's the message from San Bernardino County officials.

This week the county is installing more than 90 cameras to monitor known illegal dumpsites and catch offenders.

"San Bernardino County is going to be watching you if we find you illegal dumping in our county," said Paul Blaine, Board of Supervisors chairman.

It's part of a five-prong strategy unveiled Monday in unincorporated Fontana to stop people from dumping trash everywhere but at county landfills. Next week is Illegal Dumping Awareness Week.

"We are determined to stop illegal dumping in San Bernardino County. We are working towards safe, healthy communities, the environmentally friendly communities that will then bring about an increased property value in San Bernardino County," said Supervisor Josie Gonzales.

The five-point plan, estimated to cost $350,000 in grants and county funds, will combine community involvement, prevention, cleanup, surveillance and enforcement. No new code-enforcement positions are included in the program.

The county spends $300,000 a year to clean up illegal dumping.

The motion-activated, high-tech cameras the county will use to monitor illegal dumpsites can see in the dark up to 90 feet away. The cameras store the images on a digital hard drive for one month.

The cameras will be placed only in public, unincorporated areas where there's not a reasonable expectation of privacy, said Kenneth King, county code-enforcement supervisor.

The images on the cameras will be used to

See DUMPING | Page B2
DUMPING

Continued from Page P1

create wanted posters with photos of illegal dumpers so residents can help identify them.

"As long as we have an officer in the area, we try to figure it out once a week, and then if we see any trash being dumped there, we're able to go to the digital video recorder and pull the video off of it," King said.

The county has an internal process, King said, as far as monitoring the footage and having access to the equipment. Typically, the employees will be at the supervisory level, he said.

Riverside County has a similar surveillance program and uses 13 video cameras to gather intelligence and discover trends when trash dumping is happening.

In addition to surveillance, there's enforcement.

The fine in San Bernardino County used to be $500 but has since increased -- ranging from $1,000 to $3,000. Illegal dumpers can be arrested and have their vehicles impounded by deputized code enforcement officers. Penalties can also include up to six months in county jail for a first conviction.

"Now we've got enforcement with some teeth to it," Blaine said.

Those who witness illegal dumping can report it by calling WeTip, an anonymous hot line, at (800) 78-CRIME or visiting online at www.wetip.com. About 150 signs will be posted throughout the county. Rewards up to $1,000 are offered for information that leads to the arrest and conviction of offenders.

Information on the new program will be distributed at landfills and public events to help educate the public on the proper way to dispose of waste.

County landfills charge $10 for up to 500 pounds of ordinary residential waste, except for sites in Victorville, Pheasant, Landers, Twenty-nine Palms, Big Bear and Barstow, where the cost is $12.

County officials don't think it's the tipping fee, but a lack of convenience causing people to dump illegally.

"People just don't understand the importance of being a good neighbor, and it's easier for them to dump five minutes down the road from where they're working than to do what they need to do and drive an extra 10 minutes and go to the landfill," King said.

Twice a year -- in April and October -- the county sponsors community cleanup days and allows free dumping at county landfills. Other cities often have cleanup events.

The desert is victim to industrial dumping, officials said.

Unincorporated Fontana has been prone to illegal dumping, too, Blaine said.

"The community has done so much in the last several years to upgrade property values and to invest in their communities and illegal dumping is something the county and the cities have to get a handle on," Blaine said.

"We want to do our part to help beautify the communities and to end illegal dumping," he said.

Contact writer Leonor Vivanco at (909) 386-3875 or via e-mail at leonor.vivanco@sbsun.com.
Illegal dumping in county still prevalent

Ordinance makes impact, but not large enough

By RYAN ORR Staff Writer

SAN BERNARDINO — It’s been more than seven months since the county unveiled a five-point plan to combat illegal dumping, but some Victor Valley residents don’t see much improvement.

In August, San Bernardino County 1st District Supervisor Brad Mitzelfelt announced that the county would be putting up 86 new cameras, more than 14 times the amount it already had in place.

Currently only three sites equipped with two to three cameras are operational in the High Desert, said Randy Rogers, deputy director of San Bernardino County Code Enforcement.

Cameras at another four sites have been taken down for maintenance, said David Zook, spokesman for Mitzelfelt.

Also announced in August was the posting of 150 signs warning against illegal dumping, only 20 to 25 of which Rogers estimates are located in the High Desert.

“The signs are too small and too high up in the air,” said Marc Jensen, a community watch dog from Oak Hills who surveys the area for illegal dump sites.

Jensen also said that the signs may be misconstrued to encourage illegal dumping since at the top they read, “Wanted, illegal dumping.”

Zook said that county code enforcement is talking with communities in the Victor Valley to see where they think the signs would have the most impact.

The most progress has come from a WeTip hotline where anonymous callers can leave tips about illegal dumpers.

“Overall I think its going well,” said Mitzelfelt of the illegal dumping plan. “I definitely think we should have more signs in the desert.”

Since the plan was announced, Rogers said that they’ve received 117 WeTip faxes with information about illegal dumping.

Through those tips they’ve identified 185 illegal dumpsites, around half of which Rogers said are in the Victor Valley and surrounding areas.

Rogers said 40 of the sites were cleaned up by people who were identified through material in the piles of trash.

Rogers said they convinced the people in question that it was the civic thing to do, despite many of the claiming they had paid someone to dispose of the waste.

Jensen said he has not seen a noticeable difference with illegal dumping since the plan was put into action.

“Personally I haven’t seen any significant changes,” said Ken Anderson, who was recently elected to the Phelan/Pinon Hills Community Services District. Anderson did say that he hasn’t heard any complaints or reports from residents at the local municipal advisory council meetings who used to regularly bring up the issue.

"We’re still working on it," said Rogers of the cameras and dumping enforcement plan. "We’re still new at this but we’ll figure it out."

Rogers encourages residents to use the WeTip hotline at (800) 78-CRIME to report illegal dumping.

Sarah Alvarado / Staff Photographer Oak Hills resident Marc Jensen looks for a serial number on the inside of a tire that has been illegally dumped in a field in Oak Hills.
Illegal dumping is a major problem in Victor Valley, and it's only getting worse

What a dump!

By RYAN ORR
Staff Writer

D on Zehm has lived in his house since the early '70s. With only a few other houses in his area he has been able to enjoy privacy, nature, the vast desert landscape, old mattresses, tires and other random piles of garbage.

Just east of the Apple Valley town lines off of Highway 18 — where Zehm lives — is just one of many areas where litterbugs dump their waste.

Due to the abundance of open space in the Victor Valley, illegal dumping has been a problem for a long time and has progressively gotten worse.

Zehm is a citizen who cares. Unfortunately, he is surrounded by evidence that proves many citizens do not. “When I bought the land, it was virgin,” he said.

After taking a dirt-road tour through the area surrounding his home, it is apparent the land has clearly been violated.

Children's slides, baby strollers, mattresses, tires and TVs are peppered throughout the tumbleweeds and Joshua trees.

Zehm has copies of letters that he has written to former Supervisor Bill Postmus about the illegal dumping, yet the same piles of trash that Zehm took pictures of last March can still be seen today.

He said that Kathy Davis — who served as 1st District supervisor before Postmus
Trash: Mitzelfelt plans new code for next meeting

was elected in 2000 — was much better at addressing the issue.

"Davis was like a duck on a junebug," said Zehm.

"She cared about her constituents."

Zehm said he dealt with a few different county code enforcement agents over the past six years, but to no avail.

Marc Jensen patrols Oak Hills daily, snapping pictures of popular dump areas and reporting back to Oak Hills Property Owners Association.

He said he started surveying the area four or five months ago.

He even found a piece of trash with a Bloomington address on it and reported it.

"I used to ride motorcycles before the area grew and there was no trash," said Jensen.

Jensen has pictures of pipes, tires and even Jacuzzi tubs that have been dumped throughout the community.

Supervisor Brad Mitzelfelt has made no secret that illegal dumping is a serious problem in the Victor Valley. He listed it as one of his top priorities in the speeches he gave while trying to gain the supervisor appointment in January.

A new ordinance is now being reviewed by the county staff and legal council that will create stiff penalties for illegal dumpers.

According to Mitzelfelt's office, the only penalties in place now pertain to property owners, who are usually the victims of illegal dumping.

County code enforcement is shooting for the ordinance to go before the board on March 13.

In a draft of the ordinance it states: "Illegal dumping waste quickly becomes hazardous to the environment." It says that many materials such as refrigerators and auto parts often contain toxins.

Jensen found cases of motor oil dumped in Oak Hills, which he said code enforcement did dispose of after he reported it.

Zehm also found a drum of oil inside the Apple Valley town limits. He told the town about the hazard and they had it cleaned up within a couple of weeks.

The new ordinance will allow for code enforcement officers to make arrests if they catch someone in the act of illegal dumping.

County code enforcement division chief Randy Rogers said they plan to meet with the county Sheriff's Department to discuss training for that.

Zehm and Jensen said they have never caught someone in the act.

"I've always wanted to. I'm hoping I will," said Jensen.

Rogers said that it is also rare for code enforcement officers to catch people in the act.

"Unfortunately, it is normally done in the middle of the night, and they sneak in and out with impunity," said Rogers.

What we've depended on in the past is residents who see things that are wrong and call in," said Rogers.

He said they don't receive many calls due to the fact that no one is caught in the act.

Now they are taking it a step further. Rogers said that for the past six months they have been working on documenting illegal dumping hot spots and they monitor all dump sites through GPS tracking.

They also have motion detecting cameras that they are going to be placing at hot spots. They will have four cameras at each location and have enough cameras to set up two different locations, said Rogers.

"We're hoping to get more, but first we have to see how these work," he said.

Rogers said that it is surprising how much trash is dumped illegally all over the county but that the 1st District is the worst area because it covers roughly 17,000 square miles.

The new ordinance will allow the county to issue citations with penalties ranging from infractions with fines of $100 to $500 to misdemeanor citations with fines of $500 to $1,000 and six months in jail.

Also on someone's third offense the county will be able to seize their vehicle, and it may be subject to forfeiture, and the county can use that money to further fund the program.

"Unfortunately, it is normally done in the middle of the night, and they sneak in and out with impunity."

Randy Rogers
County code enforcement division chief

Mitzelfelt also said that he is proposing an increase in funding for cleanup efforts.

The ordinance, combined with the new surveillance system, is the most comprehensive strike against illegal dumping that the county has launched.

Whether the new provisions will work to decrease the illegal dumping problem is yet to be seen. There are plenty of open areas that will be without cameras.

As for Don Zehm, much of the trash in his area has been picked up recently. Not by county code enforcement, but by a developer, he said.

The developer Tom Hrubik is planning on replacing the trash with 200 lots on 120 acres. The amendment to change the zoning was unani mously passed by the board at their meeting on Feb. 13.

Ryan Orr may be reached at 951-6277 or ror@vdailypress.com.
Illegal dumper caught in the act

VICTORVILLE - Sheriff’s deputies arrested a man after they saw him dumping items in the desert, sheriff’s officials said.

At about 1:40 p.m. Tuesday, Deputies Randy German and Ryan Collins of the San Bernardino County Sheriff’s Department Victorville station watched as James Youngblood, 24, of Adelanto, illegally dumped items in the desert near Palmdale and Amethyst roads, officials said.

Deputies stopped Youngblood and detained him until Victorville Code Enforcement officers could arrive, authorities said.

Youngblood was arrested for driving on a suspended license and illegal dumping, and his vehicle impounded for 30 days, officials said.

Sheriff’s officials encourage residents to report acts of illegal dumping by calling sheriff's dispatch at 245-4211.
CHAPTER 2: ILLEGAL DUMPING

Section

37.0201 Purpose.

37.0202 Definitions.

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37.0205 Criminal and Civil Penalties.

37.0206 Powers of an Illegal Dumping Enforcement Officer.

37.0207 Severability.

§ 37.0201 Purpose.

(a) The Board of Supervisors has determined that illegal dumping is a serious concern that endangers the public health and safety within the unincorporated areas of San Bernardino County.

(b) The Board of Supervisors has further determined that persons who commit the act of illegal dumping damage neighborhoods and the environment. The results of illegal dumping can be severe. The blight, decay and unhealthful conditions created by illegal dumping negatively impact the quality of life of County residents and lead to diminished property values. Illegally dumped waste quickly becomes hazardous to the environment. Tires, refrigerators, household hazardous materials, television and auto parts often contain toxins. Mice, rats and mosquitoes make illegally dumped waste their breeding habitat. These vectors can spread diseases such as West Nile virus, malaria, encephalitis and Lyme disease. The Board of Supervisors finds that there is a need to provide for the deterrent of illegal dumping. The Board of Supervisors has further determined that anyone caught committing the act of illegal dumping faces citation and arrest.

(c) The procedures contained in this Chapter for the citation and arrest of persons caught committing the act of illegal dumping are expressly intended as a deterrent and remedy to further the abatement of illegal dumping; to protect residents and the public at large from harm to their health, safety and welfare; to avoid destruction and injury to lives and property; and to compensate the County for damages incurred as a result of the occurrence of the nuisance activities. Examples of such damages are the costs of cleaning up illegal dump sites and diverting limited public agency resources to address the nuisance activities through direct enforcement or other programs designed to prevent illegal dumping.
(Ord. 4014, passed - )

§ 37.0202 Definitions.

For the purposes of this Chapter, the following definitions shall apply unless the context clearly indicates or requires a different meaning.

CITATION OFFICER. A representative of any County Department authorized by the San Bernardino County Board of Supervisors to enforce the provisions of this Chapter under § 37.0203 by issuing citations, but who is not authorized to arrest violators.

COMMERCIAL QUANTITIES. Any amount of waste matter generated in the course of a trade, business, profession, or occupation, or an amount of waste matter equal to or in excess of one cubic yard.

CUBIC YARD. The volume of a cube with all sides being one yard (three feet/36 inches) in length.

ILLEGAL DUMPING. The willful throwing, dropping, placing or depositing of any waste matter, bulky item, hazardous waste, solid waste or liquid waste on any public or private property in the unincorporated area of the County that is not approved and appropriately permitted as a disposal site for the disposal of the type of waste matter thrown, dropped, placed or deposited at the site.

ILLEGAL DUMPING ENFORCEMENT OFFICER. A Citation Officer who is also authorized under Penal Code § 830.7(j), to arrest illegal dumpers. An ILLEGAL DUMPING ENFORCEMENT OFFICER is a public officer. An ILLEGAL DUMPING ENFORCEMENT OFFICER shall be appointed by the Director of San Bernardino County Land Use Services.

NUISANCE. Has the same meaning as set forth in Civil Code § 3479.

PERSON. An individual, trust, firm, partnership, joint stock company, joint venture, or corporation.

PUBLIC AGENCY. Any County department, Federal, State, or local agency.

WASTE MATTER. Any form of physical matter described by the following:

1) BULKY ITEM. Any discarded furniture, home or industrial appliance or abandoned vehicle or any part of an abandoned vehicle.

2) SOLID WASTE. All putrescible and non-putrescible solid, semisolid and liquid wastes, including garbage, trash, refuse, paper, rubbish, ashes, industrial wastes, demolition and construction wastes, dewatered, treated or chemically fixed sewage sludge which is not hazardous waste, manure, vegetable or animal solid and semisolid wastes, and other discarded solid and semisolid wastes.

3) HAZARDOUS WASTE. Any waste as defined in the Health and Safety Code § 25117, or as the statute may be amended or reenacted.

4) LIQUID WASTE. All forms of liquid waste not otherwise defined in or otherwise deemed to fall within the coverage afforded by the Health and Safety Code § 25117; including but not limited to gray water, black water, water-based or oil-based paints; chemical solutions; non-potable water contaminated with any substance rendering it unusable for irrigation or construction; oils, fuels,
hydrocarbon liquids, and other petroleum distillates or by-products.

(Ord. 4014, passed - -)

§ 37.0203 Authority.

Pursuant to the authority cited in Chapter 1 of Division 3 of Title 3 of the San Bernardino County Code and other relevant State law, the San Bernardino County Board of Supervisors authorizes the following County departments and divisions to enforce the provisions of this Chapter: Land Use Services Department, Environmental Health Services Department, County Fire Department, and Solid Waste Management Division.

(Ord. 4014, passed - -)

§ 37.0204 Illegal Dumping.

(a) Any person who illegally dumps waste matter or causes, maintains and/or permits waste matter to be illegally dumped is guilty of an infraction.

(b) Any person who illegally dumps commercial quantities of waste matter, or causes, maintains and/or permits the illegal dumping of commercial quantities of waste matter shall be guilty of a misdemeanor.

(c) Any of the acts set forth in this Section shall also be deemed to be a “Public Nuisance” subject to the enforcement and abatement procedures set forth in Chapter 3 of Division 3 of Title 3 of this Code.

(Ord. 4014, passed - -)

§ 37.0205 Criminal and Civil Penalties.

(a) Any person convicted of an infraction in relation to this Chapter shall be punished by a fine of $100.00 upon a first conviction, a fine of $200.00 for a second conviction, and a fine of $500.00 upon a third or subsequent conviction.

(b) Any person convicted of a misdemeanor in relation to this Chapter shall be punished by mandatory fine of not less than $500.00 and not to exceed $3,000.00 upon a first conviction, by a mandatory fine of not less than $500.00 and not to exceed $6,000.00 upon a second conviction, and a mandatory fine of no less than $500.00 and not to exceed $10,000.00 or imprisonment in the County jail for a period of not more than six months or by both fine and imprisonment upon a third or subsequent conviction.

(c) Each and every day that the waste matter illegally dumped in violation of this Chapter remains in place and unabated (i.e., is not properly removed and the area properly cleaned up) is a separate and distinct violation of this Chapter.

(d) In addition to any fine imposed upon a conviction of an infraction and/or misdemeanor in relation to this Chapter, the Court shall require that the person convicted under this Chapter pay the reasonable cost of removing any waste matter that the convicted person dumped, and/or caused to be dumped and/or maintained.
§ 37.0206 Powers of an Illegal Dumping Enforcement Officer.

An Illegal Dumping Enforcement Officer (as defined under § 37.0202) may exercise the powers of arrest granted to him or her by Penal Code § 830.7(j) to arrest illegal dumpers.

(Ord. 4014, passed - -)

§ 37.0207 Severability.

If any provision of this Chapter is found to be invalid by a court of competent jurisdiction, the remaining provisions shall remain in full force and effect.

(Ord. 4014, passed - -)
Supervisors pick up two national awards from WeTip

Members of the San Bernardino County Board of Supervisors today collected two awards from the national crime-fighting organization WeTip during the group’s National Conference in Ontario.

Fifth District Supervisor Josie Gonzales was honored as the “County Supervisor of the Year,” and First District Supervisor Brad Mitzelfelt received on the county’s behalf the “Program Development Award” in recognition of the county’s implementation of an illegal dumping enforcement program.

In accepting her award, Supervisor Gonzales commended her fellow board members and WeTip for establishing an innovative partnership aimed at tackling a major issue facing San Bernardino County communities – illegal dumping.

Supervisor Mitzelfelt concurred.

“I was honored to receive this recognition from WeTip and I would like to thank WeTip for their partnership in our illegal dumping program,” said Supervisor Mitzelfelt. “Cracking down on illegal dumping is a cooperative effort and WeTip has been an indispensable partner.”

San Bernardino County last year developed a comprehensive anti-illegal dumping program that included the adoption of an illegal dumping ordinance, which created new fines and penalties for dumpers, the installation of warning signs and surveillance cameras in problem dumping areas, the creation of a reward program for tipsters, and a partnership with WeTip.

The program recently resulted in the capture of an illegal dumper in Hesperia after a witness called WeTip. The illegal dumper was caught, forced to clean up the mess and cited for illegal dumping.

WeTip is a national, independent, non-profit organization established in 1972 based on the key idea that many people with information about crime are reluctant to report it due to fear of reprisal. WeTip staffs 24-hour phone lines that take anonymous tips from all 50 states as well as Puerto Rico and the Virgin Islands. During its 33-year history, WeTip has logged more than 411,000 tips.
2008 National Awards

San Bernardino County Sheriffs Department

Program Development Award
Code Enforcement - Illegal Dumping
WeTip honors county

By Andrew Edwards
Staff Writer

WeTip, a nonprofit organization that collects anonymous reports from people who have witnessed crimes, has honored San Bernardino County for its actions to stem illegal dumping.

The county received WeTip's "Program Development Award" for its anti-dumping policy.

County officials created a program in 2007 that includes surveillance cameras at places where people are known to frequently abandon junk.

The county also works with WeTip so people who see illegal dumping as it occurs can report the unlawful activity.

A tip helped authorities nab an individual who illegally dumped items in Hesperia.

That person was required to clean up the mess and received a citation, according to a county news release.

Illegal dumping is a misdemeanor in San Bernardino County, county spokesman David Wert said.

Frequently dumped items include mattresses, televisions, appliances and car parts.

Those convicted of illegal dumping can face fines from $1,000 to $3,000 or even a six-month jail sentence.

WeTip also honored 5th District Supervisor Josie Gonzales "County Supervisor of the Year." The awards were given May 2.
Illegal dumper caught from anonymous tip

Man cleans up his own mess after getting caught

BY RYAN ORR
Staff Writer

HESPERIA — A man who was seen illegally dumping buckets of oil-contaminated soil in Hesperia was tracked down, cited and cleaned up his own mess, all thanks to an anonymous tipster.

After receiving information provided by WeTip by a concerned citizen, county Code Enforcement officers investigated and tracked down the suspected perpetrator.

When confronted with the accusation, the perpetrator admitted to the crime and met Code Enforcement officers at the illegal dump site near the southeast corner of Mariposa and Ranchero roads, officials said.

He was cited for illegal dumping by Hesperia Code Enforcement officials.

Hesperia Code Enforcement would not release the name of the perpetrator because the case is still open, said Kelly Malloy, spokeswoman for Hesperia.

"The desert is not a dumping ground," said San Bernardino County 1st District Supervisor Brad Mitzelfelt. "Anyone thinking of dumping in the desert had better think again because not only are our code enforcement officers on the lookout, but law abiding citizens are watching too."

The San Bernardino County Board of Supervisors approved an agreement with WeTip in April 2007 creating a program in which private citizens can provide information about illegal dumping in the county and receive up to $1,000 if the information results in an arrest and conviction.

To leave a tip about an illegal dumper, call WeTip at (800) 78-CRIME.

Ryan Orr may be reached at 951-627-1579 or rorr@wdailypress.com.