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GOVERNOR

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SECRETARY FOR  
ENVIRONMENTAL PROTECTION

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## North Coast Regional Water Quality Control Board

September 12, 2016

Craig Sterling  
Esterlina Vyrds Winery LLC  
435 W Dry Creek Rd  
Healdsburg, CA 95448

**Subject:** Second Notice of Noncompliance: Failure to Submit 2015-2016 Annual Report as Required by the General Permit for Storm Water Discharges Associated with Industrial Activities, Order No. 2014-0057-DWQ, NPDES No. CAS000001 (Industrial General Permit)

**File:** Everett Ridge Winery, WDID NO. 1 49I020485

Dear Sir or Madam:

Your facility, located at 435 W Dry Creek Rd in Healdsburg, California, is regulated under the Industrial General Permit and identified by WDID No. 1 49I020485. Section XVI.A of the Industrial General Permit requires you to submit an annual report by no later than July 15<sup>th</sup> of each reporting year. According to our records, we have not received your 2015-2016 annual report.

You are currently in violation of the Industrial General Permit, the California Water Code, and the Federal Clean Water Act for failing to submit a complete annual report. You are required to submit a complete 2015-2016 annual report (refer to section XVI of the General Permit<sup>1</sup>) to the Regional Water Board by **Monday, October 3, 2016**. Pursuant to section 13399.33 of the California Water Code, you may be subject to penalties of not less than one thousand dollars (\$1,000) plus staff costs for failing to submit your annual report by the aforementioned date. Failure to submit the annual report may also result in the assessment of administrative civil liabilities of up to ten thousand dollars (\$10,000) for each day in which the violation occurs.

Annual reports must be submitted electronically to the Stormwater Multiple Application & Report Tracking System (SMARTS) database. If you need assistance with completing the annual report, please contact the SMARTS Help Desk at [Stormwater@waterboards.ca.gov](mailto:Stormwater@waterboards.ca.gov). SMARTS is accessible from the following website address:

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<sup>1</sup> A copy of the Industrial General Permit can be downloaded from the State Water Resources Control Board's website: [http://waterboards.ca.gov/water\\_issues/programs/stormwater/industrial.shtml#igp\\_2014-0057-dwq](http://waterboards.ca.gov/water_issues/programs/stormwater/industrial.shtml#igp_2014-0057-dwq)

<https://smarts.waterboards.ca.gov/smarts/faces/SwSmartsLogin.jsp>

Along with the annual report, you must also provide a statement explaining the reason you did not submit the annual report by the July 15<sup>th</sup> deadline, and the measures you have taken to ensure timely submittals in the future. This statement must be uploaded to SMARTS as an attachment under the *Attachments* tab within the annual report.

Please notify Mr. Paul Keiran via email at [Paul.Keiran@waterboards.ca.gov](mailto:Paul.Keiran@waterboards.ca.gov) once the report and the explanation are submitted through SMARTS.

Please note that this is the second Notice of Noncompliance; the first was issued on August 4, 2016.

Your immediate attention to this matter is required. If this notification has been sent in error, please contact Paul Keiran via email or by phone at (707) 576-2753.

Sincerely,

Mona Dougherty  
Senior Water Resources Control Engineer

160912\_IGP\_NNC1\_DCJ\_ef\_Everett Ridge Winery

Certified-Return Receipt Requested

cc: Craig Sterling  
Agent for Service of Process on Behalf of  
Esterlina Vyrds Winery LLC  
435 W Dry Creek Rd  
Healdsburg, CA 95448