



Media Release

California Regional Water Quality Control Board San Francisco Bay Region

City of Millbrae Wins 2011 "Wuhoo" Pollution Prevention Award

FOR IMMEDIATE RELEASE
September 27, 2011

Contact: Bruce Wolfe, Executive Officer
(510) 622-2314

Oakland – The City of Millbrae Water Pollution Prevention Program took away the 2011 Dr. Teng-chung Wu Pollution Prevention Award, affectionately known as the "Wuhoo Award", given annually by the San Francisco Bay Regional Water Quality Control Board. Millbrae won the award because the *small* community has a *big* track record in reducing waste and pollutants at their sources. Millbrae is known for its outreach to keep pollutants like mercury, trash, and drugs out of San Francisco Bay. "The City is honored to be recognized for its efforts!" says Mayor Dan Quigg. "At the end of the day, it is great knowing we are making strides toward sustainability and keeping San Francisco Bay clean."

Millbrae gets the pollution prevention message out by making public service announcements, hosting booths at public events, sending utility bill messages, airing videos on local cable access, working with schools and kids, and trying any number of good ideas that come along, like participating in Coastal Cleanup Day (September 17). Millbrae credits its success to support from the Millbrae City Council, the School District, community groups, and countless volunteers, as well as collaboration with organizations like the Bay Area Pollution Prevention Group (baywise.org).

The San Francisco Bay Regional Water Quality Control Board presents the Pollution Prevention Award each year in honor of Dr. Teng-chung Wu, an early advocate for pollution prevention. Dr. Wu believed the best way to keep San Francisco Bay clean was to keep pollutants from getting into wastewater, instead of constructing more expensive treatment works to remove them. The timing of the award coincides with National Pollution Prevention Week, September 19-25.

For additional information, please visit
www.waterboards.ca.gov/sanfranciscobay/board_info/agenda.shtml

The San Francisco Bay Regional Water Quality Control Board's mission is to preserve, protect, enhance and restore the quality of California's water resources, and ensure their proper allocation and efficient use for the benefit of present and future generations.