Protecting a Vital Employment Base on San Diego Bay

Presentation to the San Diego Regional Water Quality Control Board

November 9, 2011





- Nonprofit organization representing more than 300 businesses on San Diego Bay
- Represent diverse industries from manufacturing to attractions to hospitality









Our Focus

Protecting the Bay, Protecting Jobs

We are dedicated to:

- 1. Protecting the environment
- Enhancing trade, commerce and tourism





Why We Are Here

- 1. Environmental stewardship
- 2. Preserve economic engine



3. Prevent loss of vital defense contracts





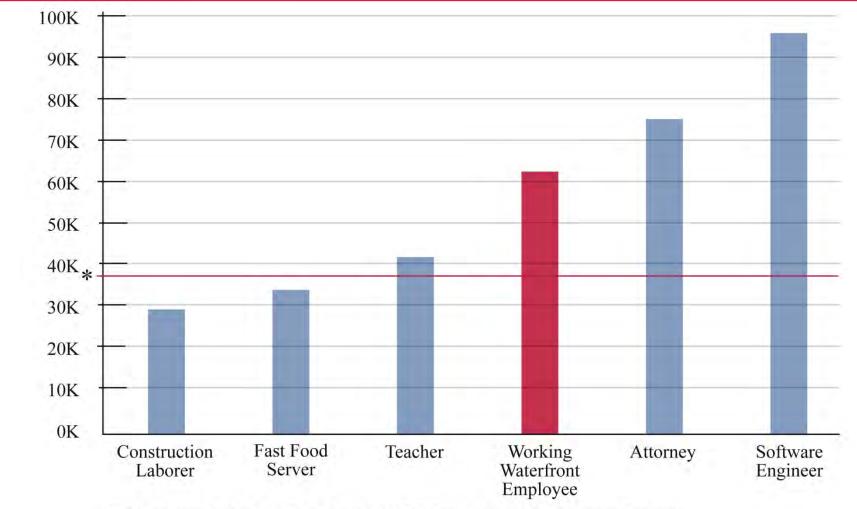


- Supports 42,000 jobs in the region
- Provides family-supporting salaries
- We need to protect and grow this sector





Vital Jobs for the Middle Class

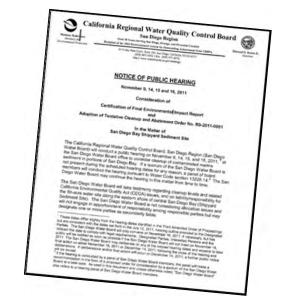


* The average annual salary in San Diego County is \$38,705 (Source: Employment Development Department)



Today's Issue

- If, and how, to clean up the Bay
- 20 years of discussion with Water Board and stakeholders
- Expert panel has recommended cleanup order



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Bay is Healing Itself

- Recent testing shows improvement
- New sediment is covering old
- Creating a natural "cap"



• Natural attenuation is the best approach



What's at Stake?

- 1. Health of the Bay
- 2. National competitiveness
- 3. National security
- 4. Direct shipyard jobs



5. Overall economic impact of industry



- 1. Resolve 20 years of discussion
- 2. Monitoring provides peace of mind
- 3. Minimal impact on the community



- Natural attenuation is the best choice for environment and economy
- However, if something must be done, adopt the current order as it is written