

California Regional Water Quality Control Board

San Diego Region

Over 50 Years Serving San Diego, Orange, and Riverside Counties
Recipient of the 2004 Environmental Award for Outstanding Achievement from USEPA



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9174 Sky Park Court, Suite 100, San Diego, California 92123-4353 (858) 467-2952 • Fax (858) 571-6972 http://www.waterboards.ca.gov/sandiego

January 6, 2012

Mr. & Mrs. Conti, Owner Conti & Son Monument Company 3871 Imperial Avenue San Diego, CA 92113

Dear Mr. & Mrs. Conti:

Certified Mail – Return Receipt Request 7010 1060 0000 4952 9857

In reply refer to: Application ID: 422953

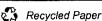
Subject: Requirement to Enroll Under Industrial Storm Water General Permit, Conti & Son Monument Company, 3871 Imperial Avenue, San Diego

Pursuant to California Water Code (CWC) Section 13399.30, you are hereby notified that Conti & Son Monument Company, San Diego is required to enroll under Order No. 97-03-DWQ, National Pollutant Discharge Elimination System (NPDES) General Permit No. CAS000001, Waste Discharge Requirements (WDRs) For Discharges of Storm Water Associated with Industrial Activities Excluding Construction Activities. Order No. 97-03-DWQ (Industrial Storm Water General Permit) was issued by the State Water Resources Control Board on April 17, 1997 and is enforced locally by the California Regional Water Quality Control Board, San Diego Region (San Diego Water Board). Our records indicate that coverage under the Industrial Storm Water General Permit for your facility located at 3871 Imperial Avenue in San Diego is mandatory, cut stone & stone products (SIC 3281). On December 27, 2011, a San Diego Water Board inspector visually inspected your facility from the street and alley behind Imperial Avenue during the course of an inspection of a neighboring business and confirmed that coverage is required for your facility.

The Industrial Storm Water General Permit is an NPDES permit that regulates discharges associated with 10 broad categories of industrial activities. This permit requires the implementation of management measures that will achieve the performance standard of best available technology economically achievable (BAT) and best conventional pollutant control technology (BCT). The Industrial Storm Water

General Permit also requires the development of a Storm Water Pollution Prevention Plan (SWPPP) and a water quality monitoring plan. Through the SWPPP, sources of pollutants are to be identified and the means to manage the sources to reduce storm water pollution are described. The permit requires that an annual report be submitted each July 1.

California Environmental Protection Agency



NEON/U/F

For more information regarding the Industrial Storm Water General Permit, please see our website:

http://www.waterboards.ca.gov/water_issues/programs/stormwater/industrial.shtml

Enclosed with this letter please find a copy of the Industrial Storm Water General Permit and associated forms. To apply for coverage under the permit, you must submit a Notice of Intent (NOI), which is included in the packet. Within thirty days, please submit a completed NOI, a site map of the facility, and the application fee of \$1008 made payable to "State Water Resources Control Board." All materials must be sent to the following address:

State Water Resources Control Board Division of Water Quality Attn: Storm Water Section P.O. Box 1977 Sacramento, CA 95812-1977

Failure to seek coverage could result in a mandatory minimum penalty of not less than \$5000 per year of noncompliance pursuant to CWC sections 13399.30 and 13399.33

In the subject line of any response, please include the requested "In reply refer to:" information located in the heading of this letter. For questions pertaining to the subject matter, please contact Ms. Whitney Ghoram at (858) 467-2967 or wghoram@waterboards.ca.gov.

Respectfully.

DAVID T. BARKER, P.E.

Supervising Water Resource Control Engineer

Surface Waters Basins Branch

DTB:esb:wig Enclosures:

1. Order No. 97-03-DWQ (Industrial Storm Water General Permit)

Buhn for

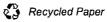
Cc: (w/o encl.)

Mr. Vincent Barnese, Storm Water Inspector II, Enforcement & Inspection Section, Storm Water Department, 9370 Chesapeake Drive, Suite 100, MS1900, San Diego, CA 92123

Page 3 of 3

January 6, 2012 Conti & Son Monument Co.

California Environmental Protection Agency



	SENDER: COMPLETE THIS SECTION	COMPLETE THIS SECTION ON DELIVERY
	 Complete items 1, 2, and 3. Also complete item 4 if Restricted Delivery is desired. Print your name and address on the reverse so that we can return the card to you. Attach this card to the back of the mailpiece, or on the front if space permits. 	A. Signature A. Signature Agent Addressee
		B. Received by (Printed Name) C. Date of Delivery
	Article Addressed to:	D. Is delivery address different from item 1? Yes If YES, enter delivery address below:
	MR+MRS Cooti	
	Conti + Son Monument Ca. 3871 Imperial Ave. SAN DIEGO, CA 92113	
	3871 Imperial Ave	3. Service Type Certified Mail. Express Mail
	SAN DIEGO, CA 92/13	☐ Registered ☐ Return Receipt for Merchandise ☐ Insured Mail ☐ C.O.D.
		4. Restricted Delivery? (Extra Fee) . ☐ Yes
	2. Article Number 7010 10	160 0000 4952 9857
	PS Form 3811, February 2004 A-C Domestic Re	turn Receipt C-110 F4 111 102595-02-M-1540
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	PS Form 3800, Au	

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