Governor’s Conservation Goal

“A plan to achieve a 20 percent reduction in per capita water use statewide by 2020. Conservation is one of the key ways to provide water for Californians and protect and improve the Delta ecosystem. ....”
Agencies Involved

“I direct state agencies to develop this more aggressive plan...”

- Dept of Water Resources
- Dept of Public Health
- State Water Boards
- CA Public Utilities Commission
- CA Energy Commission
- Bureau of Reclamation
- CA Urban Water Conservation Council
How Much Water is That?

- **Current use** = 8.7 million acre-feet per year
- **20% reduction** = 1.74 million acre-feet per year
Is the Goal Achievable?

- **California Water Plan**
  
  *Update 2005:* 1.2 to 3.1 maf by 2030

- **2006 CALFED Water Use Efficiency Comprehensive Evaluation:**
  
  *Evaluation:* 1.2 to 2.1 maf by 2020 (most likely scenario = 1.76 maf)
Approach

Establish Baseline Information

Quantify Conservation Targets

Estimate Savings Due to:
  - Current Efforts; and
  - New Actions

Implementation Plans

Performance Metrics
**Context**

- **Legislative:** Governor invited “legislation to incorporate this goal into statute”
  - AB 2175 proposed conservation targets for each water supplier
- **Regulatory:** SWRCB Workshop on Urban Conservation Regulatory Program
  - Will consider information on regulation/enforcement of BMPs
- **Planning:** This 20x2020 process will recommend a conservation plan
  - Analytical approach is statewide and by hydrologic region, not at agency level of detail
Early Issues

- Agricultural Water Use Efficiency
- Recycled Water
- Legislation (AB 2175)
- Regulation (SWRCB Programs)
- Regional Differences
- Others??
What’s Next?

- Two Workshops – later this calendar year – to share approach for key tasks
- Release of Public Draft – near end of calendar year
Clarifying Questions??
Next on Today’s Agenda

- Presentation of Proposed Conservation Baseline