

Project Assessment and Evaluation Plan

Project Name

Grantee Name

Proposition 1 Stormwater Grant Program

Grant Agreement No. #####

Date

Funding for this project has been provided in full or in part through an agreement with the State Water Resources Control Board. The contents of this document do not necessarily reflect the views and policies of the State Water Resources Control Board, nor does mention of trade names or commercial products constitute endorsement or recommendation for use.¹

¹ Grant agreement, Exhibit A, Section 5.

Table 1. Pollutant Load Reduction

Project Goals (What are you measuring?)	Measurement Tools and Methods (How are you measuring it?)	Targets
Reduction in pollutant concentrations discharging from the site	Tools: What will you use as a ruler to measure the target? Method: How will the Measurement Tools be used to measure the target?	Removal of XX lbs of XXX, XX lbs of XXX, and XX lbs of XXX from the stormwater runoff from the site.
Reduction in stormwater runoff from the site	Tools: What will you use as a ruler to measure the target? Method: How will the Measurement Tools be used to measure the target?	XX gallons of stormwater runoff captured and/or treated.

Table 2. Water Conservation, Supple Reliability, Enhancement, and Recycling

Project Goals (What are you measuring?)	Measurement Tools and Methods (How are you measuring it?)	Targets
Reduction in dry weather runoff from over-irrigation within the project area and surrounding community	Tools: What will you use as a ruler to measure the target? Method: How will the Measurement Tools be used to measure the target?	Zero complaints of dry weather runoff from over-irrigation within the project area and surrounding community
Reduction in water use within the project area and surrounding community	Tools: What will you use as a ruler to measure the target? Method: How will the Measurement Tools be used to measure the target?	XXX AFY reduction in water use in the project area and surrounding community
Increase in surface water capture for reuse onsite or in surrounding community	Tools: What will you use as a ruler to measure the target? Method: How will the Measurement Tools be used to measure the target?	XXX AFY reduction in water use due to surface water capture and reuse
Increase in surface water runoff capture and infiltration into groundwater basin	Tools: What will you use as a ruler to measure the target? Method: How will the Measurement Tools be used to measure the target?	XX gallons per year of surface water runoff infiltrated into the groundwater basin(s)

Table 3. Education, Outreach, and Capacity Building

Project Goals (What are you measuring?)	Measurement Tools and Methods (How are you measuring it?)	Targets
Increase in public understanding of the benefits of LID BMPs	Tools: What will you use as a ruler to measure the target? Method: How will the Measurement Tools be used to measure the target?	##% or higher return on questionnaires sent to the public living within the project site or surrounding community
Increase in participation in the volunteer program	Tools: What will you use as a ruler to measure the target? Method: How will the Measurement Tools be used to measure the target?	A minimum increase of XX volunteers per year/event
Increase in attendance to public meeting	Tools: What will you use as a ruler to measure the target? Method: How will the Measurement Tools be used to measure the target?	A minimum increase of XX in attendance to public meetings
Increase in public actively implementing LID BMPs on their personal property	Tools: What will you use as a ruler to measure the target? Method: How will the Measurement Tools be used to measure the target?	A minimum increase of XX of landowners per year installing LID BMP(s) on their property