JOIN US FOR AN ENGAGING CONVERSATION!

Caltrans is committed to protecting water quality. Find out what their statewide public awareness and education campaign, Protect Every Drop, is all about and how you can be a part of it! If you are interested in becoming a partner, we’d love to hear from you. This campaign can be customized with your messages to meet your local needs. We’re all here because we share the same goal. So, let’s work together to Protect Every Drop!

VISITING SPEAKERS

Sharon Danks (MLA-MCP)
Shelley joined Sagent in 2010. She brings more than 21 years of environmentally-focused experience leading marketing and outreach campaigns, with an extensive background in strategic campaign planning, public relations, brand management, development of collateral materials, client services, media planning, partnership and program building, public opinion surveys, focus groups and multicultural outreach.

Shelley is a specialist in working with water and stormwater related behavior change programs. At Sagent, she has led all environmental campaigns for clients since 2010. In her previous position, she led campaigns for the Bay Area Stormwater Management Agencies Association, the Contra Costa Clean Water Program, the Fresno Metropolitan Flood Control District, the San Mateo County Water Pollution Prevention Program, and many others.

Ana Serrano, Caltrans
Ana Serrano is a Senior Transportation Engineer with Department of Transportation for over 17 years. She graduated as a Civil Engineer from California State University Sacramento. While working at Caltrans she has gained experience in Construction, Design, Hydraulics, Traffic Operations, Maintenance and Stormwater. She is currently in the Division of Environmental Analysis Stormwater Program working on several projects and serving as a contract manager on several projects.

FREE EVENT | PLEASE RSVP

Please RSVP via Eventbrite.com: https://protecteverydrop.eventbrite.com
Questions? Jeffrey Albrecht at 916-322-8569 • Jeffrey.Albrecht@waterboards.ca.gov

AVAILABLE ON WEBCAST https://video.calepa.ca.gov/