

# 2017 STORMS

## Public Outreach and Education Report

### Seminar Series

5

JAN FEB MAR APR  
MAY JUN JUL AUG  
SEP OCT NOV DEC

SEMINARS CONDUCTED promoting storm water as a resource



189

AVERAGE NUMBER OF PARTICIPANTS PER SEMINAR, including in-person attendees and webcast viewers



9

SPEAKING OPPORTUNITIES providing updates on the strategy and individual projects

### Website



16,372

TOTAL PAGE VIEWS



99

AVERAGE VIEWS PER POSTED RECORDED SEMINAR

*STORMS' mission is to lead the evolution of storm water management in California by advancing the perspective that storm water is a valuable resource, supporting policies for collaborative watershed-level storm water management and pollution prevention, removing obstacles to funding, developing resources, and integrating regulatory and non-regulatory interests.*

# STORMS

## Public Outreach and Education Report 2016-2017 Summary

### Outreach Events



### Web Traffic



### Seminar Series Outreach

