

# 2018 STORMS

## Public Outreach and Education Report

### Seminar Series

4

JAN	FEB	MAR	APR
MAY	JUN	JUL	AUG
SEP	OCT	NOV	DEC

SEMINARS CONDUCTED promoting storm water as a resource



149

AVERAGE NUMBER OF PARTICIPANTS PER SEMINAR, including in-person attendees and webcast viewers

### Website



18,579

TOTAL PAGE VIEWS



### Most-viewed Projects

- 1) [Project 6b.](#) Establish Statewide Framework for Urban Pesticide Reduction
- 2) [Project 1a. and 1b.](#) Promote Storm Water Capture and Use/Identify and Eliminated Barriers to Storm Water Capture and Use
- 3) [Project 3a.](#) Develop guidance for Alternative Compliance Approaches for Municipal Storm Water Permits Receiving Water Limitation



15

SPEAKING OPPORTUNITIES providing updates on the strategy and individual projects

# STORMS

## Public Outreach and Education Report 2016-2018 Summary

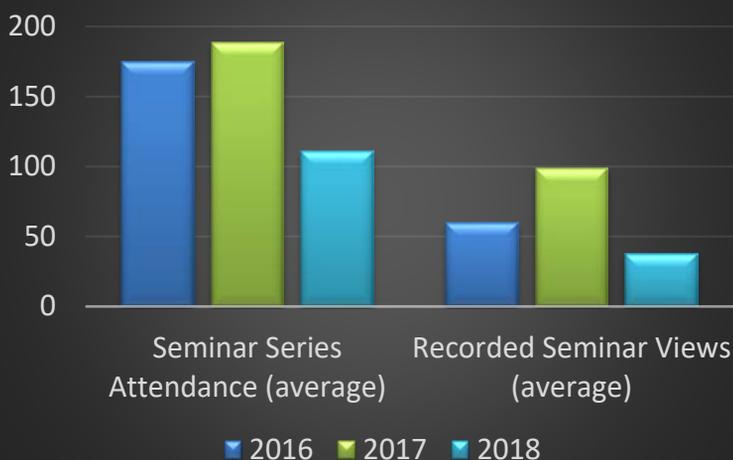
### Outreach Events



### Web Traffic



### Seminar Series Outreach



*STORMS' mission is to lead the evolution of storm water management in California by advancing the perspective that storm water is a valuable resource, supporting policies for collaborative watershed-level storm water management and pollution prevention, removing obstacles to funding, developing resources, and integrating regulatory and non-regulatory interests.*