

## ECONOMICS RESEARCH ASSOCIATES

### **STEVEN E. SPICKARD, SENIOR VICE PRESIDENT**

*Qualifications for Evaluating Impacts of Projects and Policies*

Mr. Spickard has managed over 300 successful consulting assignments in his 22 years with ERA. His primary area of specialization is in assessing the economic, socio-economic, and fiscal impacts of development projects and changes in public policy. A selection of projects that reflect this specialized experience in the U.S. include the following:

- **US Navy** – NEPA/CEQA Socio-economic impact analysis in the San Francisco Bay Area from the simultaneous closure of five major navy bases (EIR/EIS);
- **City of San Francisco** - Economic impact and feasibility of expanding the Moscone Convention Center (now under construction);
- **City of Los Angeles** - Economic and fiscal implications of changing management policies for the Los Angeles Convention Center;
- **State of Utah** - As part of the analysis of the feasibility of holding the 2002 Olympic Winter Games in Utah, assessment of the immediate and long-range economic impacts;
- **US Navy** – Socio-economic impact and environmental justice analysis of reuse plans for several former Navy bases in Northern California, including Mare Island and NAS Alameda (EIR/EIS);
- **City of Santa Barbara** - Evaluated long-range growth strategies for the City using a scenario analysis format to project alternative futures, including the economic impact of the city's tourism economy;
- **Blockbuster Entertainment Corp.** – Economic impact and tax revenue generation of developing a billion dollars worth of real estate in South Florida, including an arena, a stadium, an entertainment village, and visitor-serving hotel and meeting facilities;
- **Army Corps of Engineers** – Assessment of the fiscal and socio-economic impacts for an EIS of developing of a major new ski and golf resort at Lake Tahoe;
- **San Francisco Giants** – Economic impact of baseball franchise and of a new downtown ballpark;
- **Oakland-Alameda Coliseum Commission** – Economic impact of constructing the new Oakland Arena;
- **State of Washington** - Economic implications of five proposed themed attractions designed to draw additional tourists from out-of-state;
- **San Francisco Planning and Urban Research Association** - Economic and fiscal importance of tourism to San Francisco; and
- **Los Angeles Convention and Visitors Bureau** – Economic impact of the total tourism industry in Los Angeles County.

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*Qualifications for Evaluating Impacts of Projects and Policies—Page 2*

In international settings, Mr. Spickard has analyzed the economics of a number of projects, especially major public investments. Examples of these include:

- **New Zealand** – For the New Zealand Government, Mr. Spickard served with an international team of consultants in formulating a tourism development strategy for the rural West Coast of the South Island;
- **Philippines** – Mr. Spickard has recently been planning for the redevelopment of a five-hectare site in the Metro Manila area of the Philippines. The proposed project could include as much as 300,000 square meters of office and commercial retail space, and over 1,000 hotel, residential, and serviced apartment units;
- **Hong Kong** – Mr. Spickard analyzed the feasibility and economic impacts of a proposed new theme park in Hong Kong that would be based on the Hong Kong film industry; and
- **Korea** – Mr. Spickard is part of the ERA team that is currently analyzing the potential for the nation's largest convention center in the city of Koyang, Korea, just north of Seoul.

Prior to joining ERA, Mr. Spickard spent several years at SRI, International, and had job experience in local, regional, state and federal governments. Mr. Spickard graduated Magna cum Laude from the University of California, Berkeley, with a BA in economics. He later returned to Berkeley to earn a Masters degree in City and Regional Planning. Steven E. Spickard, A.I.C.P., is a charter member of the American Institute of Certified Planners.