

San Diego County Water Authority

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Lloyd L. Lee, Chairman
John M. Cranston, Vice Chairman
David R. Sheppardson, Secretary
Lindan R. Burzell, General Manager
and Chief Engineer
Paul D. Engstrand, General Counsel

March 9, 1977

TO: BOARD OF DIRECTORS

VIA: PUBLIC INFORMATION COMMITTEE

On March 9, the San Diego County Board of Supervisors approved in principle and by unanimous vote County participation in a water conservation campaign. This campaign would include as major elements a media program, educational and information efforts, and door-to-door distribution of retrofit devices. The County staff was directed to solicit full support and coordination from the Water Authority. The staff was also directed to attempt to use CETA funds to fulfill all staffing needs of this program. Instructions were issued to staff to present a budget for a recommended program within two weeks.

We have had several staff level meetings with County personnel. Agreement has been reached that any water conservation program should be coordinated with that of the Water Authority, that a blue ribbon citizens committee should be organized to provide leadership for the program, that the Water Authority should provide the top staff leadership, and that staffing needs beyond existing personnel should be met through utilization of CETA funds.

To enable us to pursue the coordination of efforts, the General Manager and Chief Engineer should be authorized to negotiate and participate in the presentation of a joint CETA project application with the County of San Diego. No additional Water Authority funds need be provided at this time.



L. R. Burzell
General Manager and Chief Engineer

LRB/RSM/mh

Member Agencies

Re # 77-16
CITIES: Del Mar, Escondido, National City, Oceanside, San Diego • IRRIGATION DISTRICTS: Helix, San Diego, Santa Fe, South Bay
PUBLIC UTILITY DISTRICTS: Fallbrook • MUNICIPAL WATER DISTRICTS: Buena Colorado, Carlsbad, De Luz Heights, Olivenhain, Otay, Poway,
Rainbow, Ramona, Rincon Del Diablo, Rio San Diego, Valley Center, Yuma

RESOLUTION NO. 77-16

RESOLUTION CREATING A WATER CONSERVATION FUND
AND APPROPRIATING \$100,000 THEREFOR

WHEREAS, the Metropolitan Water District of Southern California by its Resolution No. 7702 called for water conservation measures which would reduce water use by at least 10%; and

WHEREAS, the State Legislature has passed Assembly Concurrent Resolution 16 requesting all local government agencies which provide water service for beneficial uses to evaluate their local supplies and needs through October 31, 1978 and to institute, as soon as possible, all appropriate water conservation methods; and

WHEREAS, the Governor of the State has publicly stated his concern that extraordinary efforts be undertaken to commence new measures to conserve water; and

WHEREAS, the San Diego County Water Authority, by past policies, has long recognized the need to make careful and prudent use of its water supplies; and

WHEREAS, the current water supply situation in the State of California again emphasizes the benefits from careful long-range planning and the dire consequences which can result from short-range planning in the field of water supplies; and

WHEREAS, the area of the San Diego County Water Authority is dependent upon the importation of water from outside San Diego County to meet over 90% of the water needs of the consumers of its twenty-two member agencies; and

WHEREAS, the Authority is presently able to meet all the water demands placed upon it, but, if the acute drought in Northern California should continue for another year, it may become necessary to curtail the importation

of water into San Diego County; and

WHEREAS, any water conserved in the near future could be available for future use in the event of emergency need conditions; and

WHEREAS, the conservation of water in the areas of the Authority will aid in making possible the use in Northern California of water which the State has contracted to deliver to Metropolitan Water District for use in Southern California; and

WHEREAS, it is deemed appropriate to take extraordinary steps to make people more aware of the complete water supply situation and to encourage the careful use of water and its conservation;

NOW THEREFORE IT IS HEREBY RESOLVED by the Board of Directors of the San Diego County Water Authority that there is created a Water Conservation Fund and \$100,000 is appropriated therefore. Said fund shall be administered by the General Manager as follows:

1. To supplement and augment the activities of the Public Information Committee as already budgeted;
2. To educate water consumers within the member agencies of the Authority on conservation and to raise the public's level of awareness of the importance of not wasting water;
3. To study and implement programs designed to aid in the conservation of water in homes, businesses, farms, and other places of water use;
4. To participate with other persons, public officials, and agencies in activities designed to carry out and implement water conservation programs;
5. To report to the Board of Directors concerning all activities undertaken and funds expended therefor.

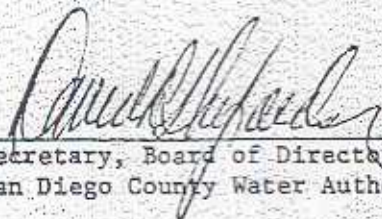
IT IS FURTHER RESOLVED that the General Manager solicit contributions from other persons and entities, public and private, to assist in meeting the costs of this expanded water conservation program.

PASSED, APPROVED and ADOPTED this 10th day of March 1977.



Chairman, Board of Directors
San Diego County Water Authority

ATTEST:



Secretary, Board of Directors
San Diego County Water Authority

I, JANET RAVIART, Executive Secretary of the Board of Directors of SAN DIEGO COUNTY WATER AUTHORITY, do hereby certify that the above and foregoing is a full, true and correct copy of said Resolution No. 77-16 of said Board and that the same has not been amended or repealed.

Dated:

Executive Secretary
Board of Directors
San Diego County Water Authority